

MEMBER BENEFITS

"PAVERS IN EVERY PROJECT"



Join ICPI Today!
www.icpi.org





Tap into valuable and innovative member resources to help you:

- Market and sell more interlocking concrete pavement systems
- Expand your industry knowledge
- Stay on the forefront of industry best practices

Our Commitment to Members

For more than 15 years, members have considered ICPI their leading resource for emerging trends, technology and information in the segmental concrete pavement industry. ICPI members have utilized a wealth of resources to gain a competitive edge in their businesses.

ICPI is the leading technical organization on segmental concrete pavement systems in North America. As the voice of the segmental concrete pavement industry, we are your partner in growing your business and the industry. From helping train your employees to providing members with tools and resources to market your business, ICPI is the leading organization providing top-notch support to member manufacturers, suppliers, contractors and distributors.

ICPI is committed to serving its members. Whether promoting the industry's interests, keeping you informed on industry trends or influencing legislative issues, ICPI is always working for you.

**Your investment in
ICPI is an investment
in a bigger future.
Become a part of it!**

Join ICPI today...

Visit www.icpi.org/join or call (703) 657-6900.



What is ICPI?

Vision: ICPI supports members in assuring segmental pavement systems are the preferred choice for sustainable and environmentally friendly pavements in North America.

“Pavers in every project”

Mission: The mission of the Interlocking Concrete Pavement Institute is to increase the application of segmental concrete pavement systems in North American commercial, institutional, governmental, industrial and residential markets.

Who are ICPI members?

Our members are the heart of the organization. The unique membership consists of strong, passionate leaders committed to the future growth and success of our industry.

Membership Categories: Voting members may serve as officers, on the Board of Directors or on committees.

Producer Member (voting) – Companies that manufacture concrete pavers in the U.S., Canada or Mexico.

Paving Slab Producer (voting) – Companies that *only* manufacture precast concrete paving slab units 12 x 12 in. (30 x 30 cm) to 36 x 36 in. (91 x 91 cm).

Associate Membership (voting) – Companies that provide supplies, materials, equipment or services to the concrete paver industry.

Contractor (voting) – Companies that install segmental concrete pavement systems in the U.S., Canada or Mexico.

Contractor (non-voting) – Companies that install segmental concrete pavement systems in the U.S., Canada or Mexico.

Dealer/Distributor (non-voting) – Companies that sell but do not manufacture concrete pavers in the U.S., Canada or Mexico.

Design Professional (non-voting) – Companies that design or specify segmental concrete pavement systems in the U.S., Canada or Mexico.

Informational (non-voting) – Companies and organizations that do not qualify for other membership categories such as regional associations and academic organizations.

International (non-voting) – Producers as defined above who only manufacture concrete pavers outside North America.

Local Associate (non-voting) – Suppliers of products or services whose main office and majority of business is in an ICPI chapter territory. Only available where ICPI chapters are located.

Local Dealer (non-voting) – Companies that sell but do not manufacture concrete pavers and whose majority of business is in an ICPI chapter territory. Only available where ICPI chapters are located.



Knowledge, Education and Technical Resources



Education & Certification – ICPI is committed to providing top quality continuing education for design professionals, contractors, sales staff and related professionals. ICPI members hold more than 120 seminars, workshops, webinars and installer certificate programs each year on a wide variety of business, technical, installation, management and regulatory topics. Our education programs are held in locations across the U.S. and Canada. In addition, ICPI offers live interactive webinars and online courses. ICPI's education and certificate programs enhance your business, expand your industry knowledge and allow you to build a strong network of related professionals.

Document Library – Our document library houses thousands of resources to help you do your job more effectively. You can access these resources by type (article, case study, etc.) and use the keyword search function to search for a topic of your choice. This online search library is a comprehensive tool for locating online content across all facets of the interlocking concrete pavement industry since 1980. The library contains the full text of more than 1,800 journal articles, reports and conference papers. New technical papers are added each year. Comprehensive research reports are available to members in an easily accessible, secure website location.

Specs and Details – ICPI offers construction detail drawings and guide specifications for interlocking concrete pavements, permeable interlocking concrete pavements, concrete grid pavements and concrete paving slabs.

**Learn what innovative
business leaders know.**

Attend ICPI's education seminars, webinars and conferences to stay current with changes in technology and sales tactics that will help you grow your business.

Tech Specs – ICPI Tech Specs give design professionals and contractors guidance on practically every aspect of design, construction and maintenance of interlocking concrete pavements. ICPI publishes new bulletins annually, and updates existing ones with the latest developments. Be sure you have a complete set of the latest editions of this valuable resource. Additionally, ICPI members can participate in the e-tech program which allows members to post these valuable Tech Specs on their own websites.

Research – ICPI advances knowledge in interlocking concrete pavement through technical research. Technical research includes paving unit test methods, wheelchair pavement interaction studies, crosswalk durability and permeable interlocking concrete pavement (PICP) studies. Industry statistics are collected annually and includes a survey and a benchmarking survey to help increase plant efficiency. Market research includes an annual member needs assessment, education program evaluations and other research to help better serve our members.

Publications and Software – ICPI issues high quality publications on state-of-the-art methods for design, construction and maintenance of interlocking concrete pavements and PICP. Our state-of-the-art software programs give industry professionals tools they need to design the world's best pavement system.

University Curriculum – The ICPI University Curriculum for civil engineers contains nine instructional modules in PowerPoint suitable for undergraduate and graduate civil engineering students. The curriculum includes a printout of the presentations, ICPI manuals and Tech Specs, and an instructor's guide with learning objectives and suggested assignments. Also, a unique online curriculum for landscape architects can be found at <http://ced-icpi.ced.uga.edu/>.

Foundation – The ICPI Foundation for Education and Research advances the segmental concrete pavement industry and the public interest through education and research programs designed to meet the future needs of the industry. The Foundation supports research and funds an online curriculum on segmental paving for landscape architecture students.

Save time and money. *ICPI has the tools and resources to point you in the right direction when ideas and know-how are needed. Our technical and marketing team is only a phone call away. Plus, you can receive member-only rewards including discounted education registration, member only e-newsletters, publication purchases and more.*



ICPI is the single most important association as a voice for the hardscape industry.

– Elliot Bender,
Hanson Hardscape Products



Networking, News and Information

Meetings and Tradeshows – ICPI brings valuable opportunities to connect with your colleagues and key industry stakeholders. ICPI hosts two membership meetings annually to identify new programs, exchange ideas and network with other members. Additionally, ICPI promotes segmental concrete pavement systems in several tradeshows including ICON Expo, APWA and USGBC's Green-build Expo. ICPI produces the annual national contractor and distributor tradeshow, Hardscape North America.



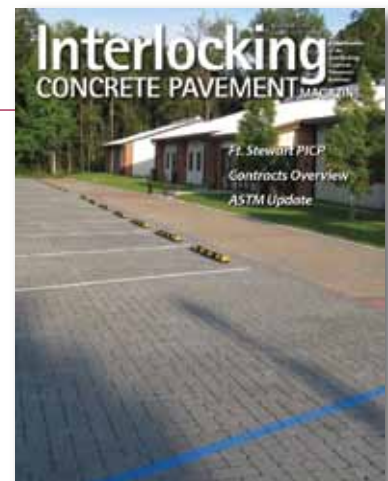
eNewsletters – Staying current on industry news, developments and available ICPI resources are essential to success. According to ICPI members, receiving this information is one of the top benefits. ICPI distributes a broad scope of industry-related e-newsletters based on audience interests.

Activities Update – This bi-annual e-publication keeps members informed of all ICPI activities. Subject matter covers member news, updates on committee meetings plus chapter and industry news.

Interlocking Concrete Pavement Magazine – ICPI's quarterly magazine circulates to more than 40,000, including design professionals, contractors and industry leaders. They turn to the *Interlocking Concrete Pavement Magazine* for the latest news, applications, case studies and updates on the segmental concrete pavement industry. Discounted advertising opportunities available for associate members.

Get frequent updates on industry changes.

Getting information to members is what we do. As a member, you'll hear about important legislative and regulatory issues and vital developments affecting your industry through ICPI legislative alerts.



The Paver Express – A weekly email news brief keeps members abreast of industry news that directly impacts daily business operations. Advertising opportunities available for associate members.

Member Directory – Our membership directory is a key reference that includes member products and services. You can be listed here too! Discounted advertising opportunities available for associate members.

Social Media – Emerging social media tools enable associations to more effectively communicate with their members and enriches interaction with other members. ICPI promotes activities via social media applications including Facebook, LinkedIn, YouTube and others.

Chapters – ICPI chapters allow you to be involved in the industry close to home where you can share and receive market information with fellow members. Chapter involvement includes local education courses and seminars that build a more successful business and industry.

Sustainability Resource Directory – Directory of sustainable development literature developed by the cement, concrete and concrete product allies.

Staff Support – ICPI Technical staff renders advice on paving products, design, construction and maintenance as well as providing presentations as a fee service.

Interact with key people in the industry.

Although email, voicemail and online networking media are key communication tools, face-to-face interaction remains the most effective. ICPI chapters, committees and meetings allow the exchange of ideas and information with others around the boardroom, lunch, dinner or cocktail table and facilitate the development of relationships with industry leaders.

ICPI membership offers a great opportunity to interact with our customers and potential customers.

– Ted Light, ACM Chemistries, Inc





Every year ICPI continues to put out more and better education programs for our contractor, producer and associate members. It's phenomenal.

– Gary Ross, Oldcastle Coastal

Marketing, Recognition and Advocacy

ICPI website – ICPI's website is the number one resource for design professionals, contractors and other industry professionals. Our Members Only page offers featured access to sales leads, newest resources and exclusive members only benefits. Our website connects design professionals, contractors and consumers with manufacturers, distributors and installers.

Public Relations and Advertising – ICPI promotes interlocking concrete pavements through print and online advertising and public relations.

Awards – Our awards programs provide national recognition for ICPI members and allied partners for their superior work and contribution to the industry.

PaverPAC – PaverPAC (Political Action Committee) puts you on an equal political footing with competitors and opponents, and helps ICPI represent you in national government decisions that directly impact your business.

Make a difference. *By just being a member, you are part of the strongest voice in the segmental concrete pavement industry. ICPI evaluates and monitors legislation and keeps an eye on developing trends. Plus, we report the latest news and help you know when to take political action. ICPI participation on ASTM and CSA committees lets your voice be heard when it comes to influencing concrete paver product standards and test methods.*

Advocacy & Legislative Alerts – Advocating for members and promoting the value of the industry to legislators and policymakers is an important priority for ICPI. To do this, we address legislative and regulatory issues that affect the segmental concrete pavement industry. We also strive to keep our members informed about Washington's legislative and regulatory activities through legislative alerts.

Standards and Industry – ICPI is your industry's voice. ICPI staff participates on ASTM and CSA committees governing paving product standards and liaises with the American Association of State Highway Officials (AASHTO), American Society of Civil Engineers (ASCE), Federal Aviation Administration (FAA), U.S., and Canadian Green Building Councils, Transportation Association of Canada (TAC) and the Canadian Society of Civil Engineers (CSCE) to represent your best interests.

Marketing Support – ICPI offers marketing brochures aimed at homeowners for contractor use from the beginning of the bid process to maintaining customer relationships once the project is complete.

ICPI Bookstore – ICPI members receive up to a 50% discount on most publications available in our bookstore and special members only bulk purchase discounts!

E-Tech Subscription Series – Post the most current ICPI Tech Specs technical bulletins on your website.

Product Certification (for Producers) – ICPI offers certification of segmental concrete paving products that meet applicable ASTM or CSA standards in North America. Certification is available to manufacturers of solid interlocking pavers, concrete grids, permeable interlocking concrete units and precast concrete paving slabs.

Paver Installer Training Sponsorship – Reach your customers through sponsoring an ICPI Concrete Paver Installer Course, Commercial Paver Technician Course or PICP Specialist Course.

Advance the industry. *ICPI places stories and syndicated articles on concrete paver projects in newspapers, magazines and television in the U.S. and Canada. Examples include the award-winning "Patio Portfolio," co-sponsorship of industry trade shows, reports on North American paver sales growth, and resources such as case study brochures on municipal projects, plus consumer brochures supporting residential sales and installations.*



ICPI Members Support Sustainable Design and Construction

ICPI and its members support sustainable building practices including social benefits such as a greater sense of community, increased aesthetics, more educational opportunities and increased environmental quality. Members support the installation of permeable interlocking concrete pavements (PICPs) to help eliminate detention ponds. This elimination results in less cleared land, more natural surroundings, less stormwater runoff and decreased pollution. Interlocking concrete pavements and PICP are eligible for several credits from the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED®) program. ICPI member support of permeable pavement has led to the installation of nearly 20 million square feet in North America in 2010. Additionally, the longer life cycle of interlocking concrete pavement reduces environmental impacts compared to other types of pavements.

ICPI member sustainability efforts support:

Societal benefits of concrete pavers

Environmental benefits of concrete pavers

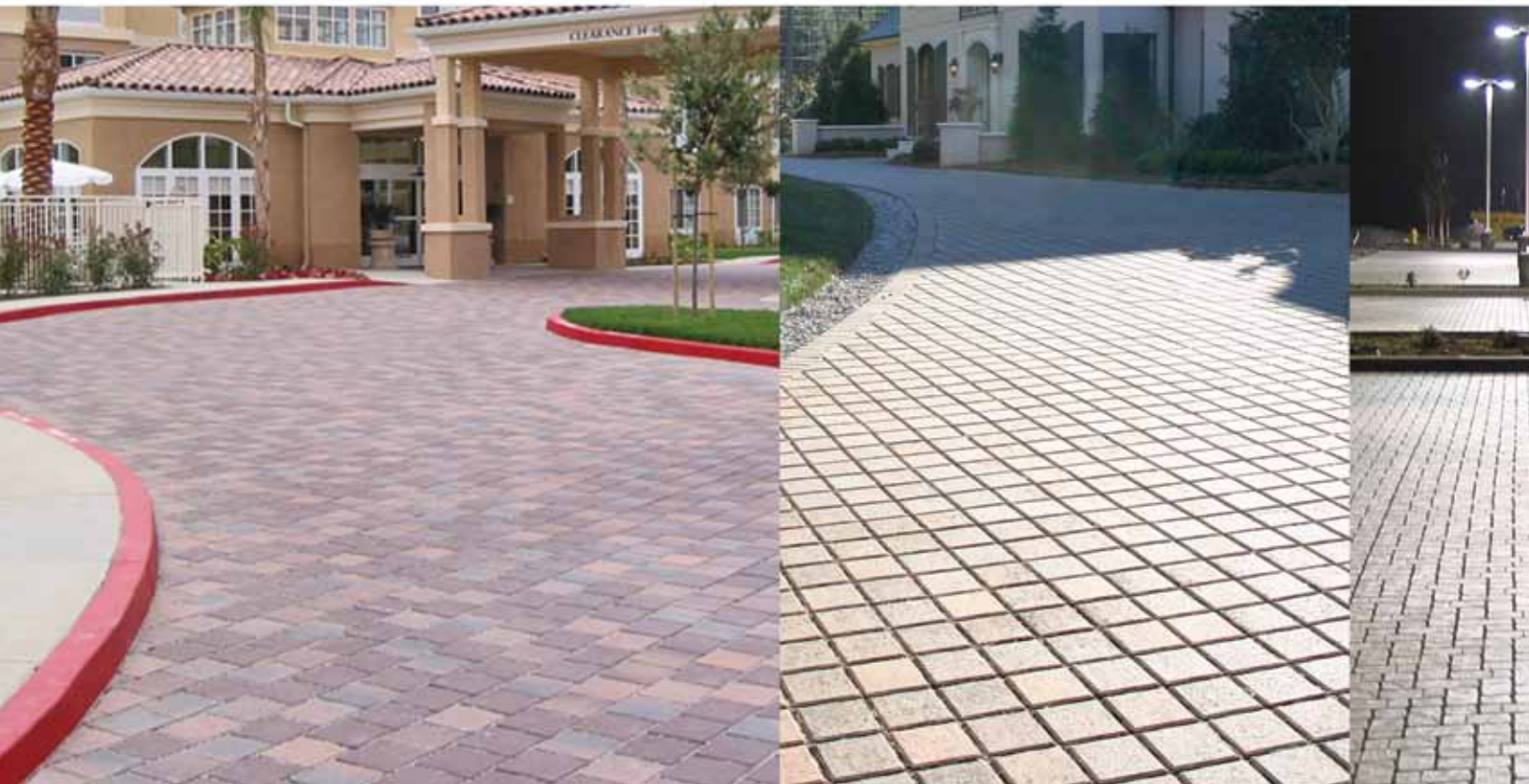
Life-cycle benefits of concrete pavers

Earning LEED® Points with concrete pavers

Reducing stormwater runoff and pollution with PICP

If your business is segmental concrete paving, this is the association you want to belong to.

– Gary Ross, Oldcastle Coastal



Chapters

ICPI chapter membership allows you to be involved in the interlocking concrete pavement industry close to home where you can share your experiences through networking events. Increase your knowledge through local education courses and seminars. Build a more successful business and industry through local and regional advocacy programs.

ICPI currently has 8 chapters:

ICPI Arizona Chapter

ICPI Central Florida Chapter

ICPI North Georgia Chapter

ICPI Northern California Chapter

ICPI Old Dominion Chapter

ICPI Ontario Chapter

ICPI Southwest Florida Chapter

ICPI Western New York Chapter

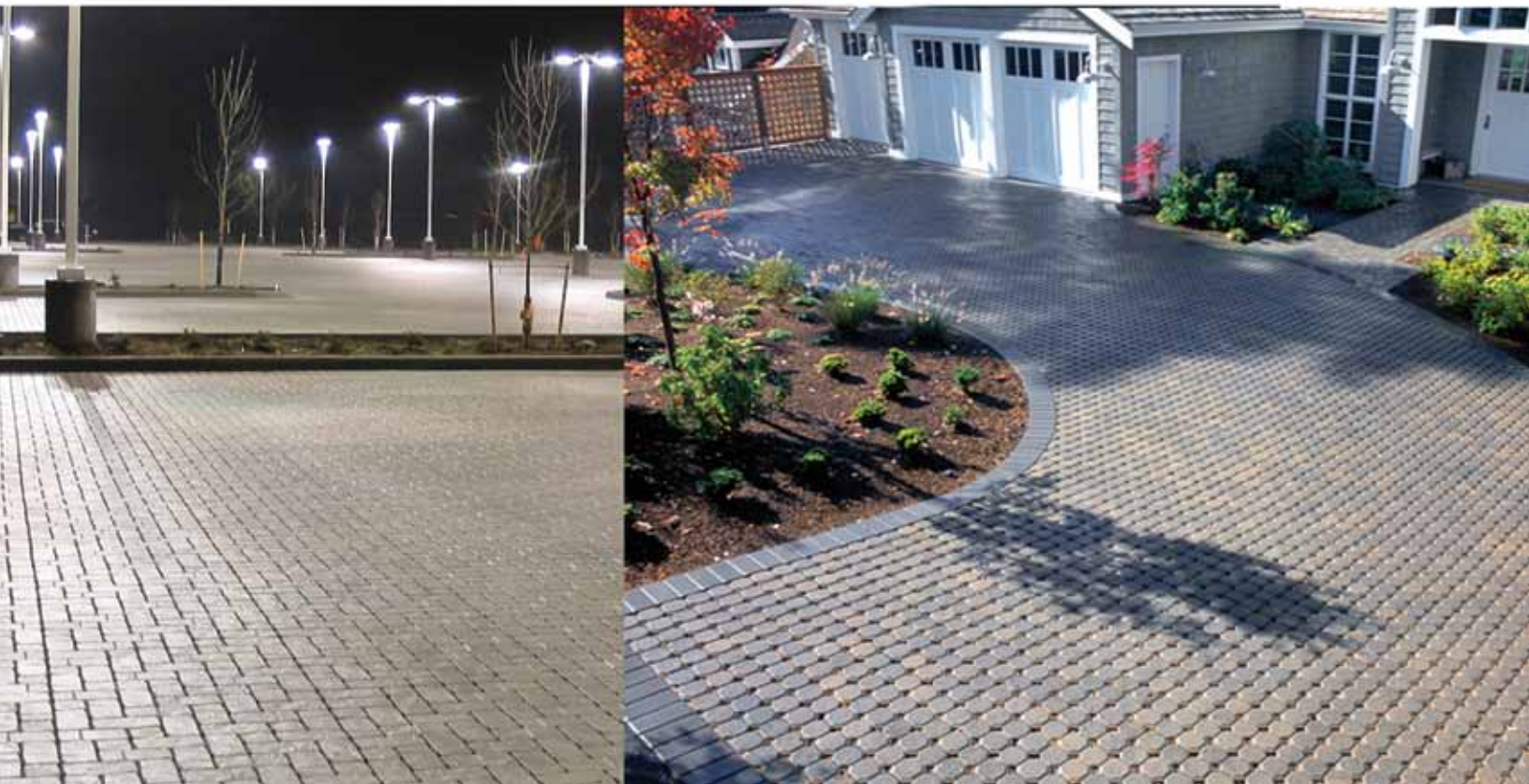
Join Today!

Joining ICPI gives you the authority to inform your customers that you are backed by the paver association dedicated to assuring that segmental pavement systems are the preferred choice for sustainable and environmentally friendly pavements in North America.

Visit us at www.icpi.org

If a company were to consider joining ICPI, I would say jump in with both feet.

– Dean Jurik, Dancing Bear, Inc.





Join ICPI Today!

To join today or for additional information contact:

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