

Interlocking Concrete Pavement Institute *Membership Benefits*

As the leading technical organization on segmental concrete pavement systems, the Interlocking Concrete Pavement Institute (ICPI) provides substantial resources to concrete paver producers, contractors, suppliers, design professionals, dealers and consultants.

As a member representing this growing industry, you support the association's mission to increase segmental concrete pavement while utilizing its wealth of resources to gain a competitive edge in your own business.



Tap into valuable and innovative member-only resources to help your company and the growth of the paver market:

The Interlocking Concrete Pavement Institute (ICPI) is the leading technical organization on segmental concrete pavement systems. It is the voice of the concrete paver industry in North America and is a substantial resource for concrete paver producers, contractors, suppliers, design professionals and consultants. As a member of this group representing the rapidly growing interlocking concrete pavement industry, you support the association's mission to increase the use of segmental concrete paving systems in North America while utilizing its wealth of resources to gain a competitive edge in your own business.

Expand Your Business Resources

With over 800 member companies, ICPI offers many technical resources, marketing tools and programs to help you sell more segmental concrete pavements.

Gain Industry Recognition

Educational programs, certification programs, technical training and a variety of networking events keep your entire team connected, educated and focused to achieve your company's goals.

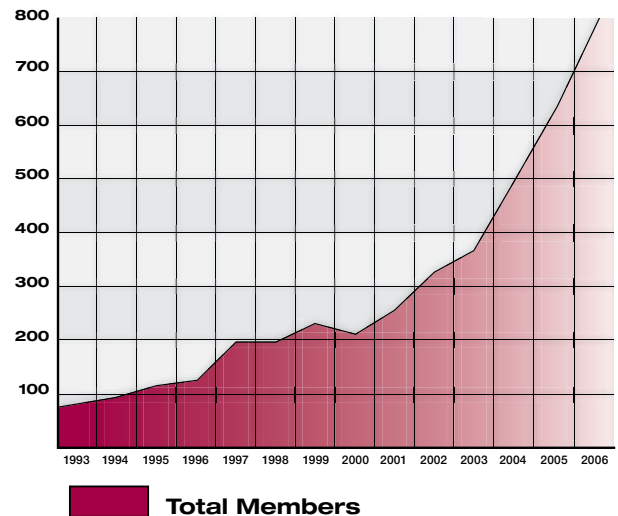
Stay Ahead of the Competition

ICPI provides its members hundreds of opportunities to brand and market their products and help their business succeed through ICPI's web site, numerous promotional programs, educational programs for design professionals and contractors, and publications and events, including the first national tradeshow for contractors, Hardscape North America, www.hardscapenorthamerica.com.

Direct the Future of the Industry

The North American interlocking concrete paver

ICPI Membership Growth



industry continues to grow at a rapid pace. A survey conducted by ICPI found that over 775 million square feet of concrete pavers were sold in North America in 2005. Ensuring future growth in residential, commercial and municipal applications requires participation from all industry companies. Membership in ICPI gives you the opportunity to respond to pressing issues that affect the future of our industry.

ICPI offers you the most direct and effective way to help grow your business and the industry. ICPI promotes the highest product standards through ICPI product certification and installation guidelines through ICPI Concrete Paver Installer Certification. It offers a unified voice through standing committees, meetings and events, technical and marketing resources as detailed in the following pages.

Your investment in ICPI is an investment in a bright future. Become part of it.



About ICPI

- Incorporated in 1993
- Mission: Increase the use of segmental concrete paving systems in North America
- 800+ members: Producers, Contractors, Suppliers, Design Professionals and Dealers
- 775+ million sf market (71.3 million m²)



Contact information:

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Marketing Tools:

- **ICPI web site: www.icpi.org**
ICPI's web site provides numerous marketing and technical resources for commercial, residential and municipal users
- **Public Relations**
ICPI's public relations initiatives support the growth of the interlocking concrete paver market through targeted press releases and syndicated articles in the United States and Canada
- **Case Studies**
Case study brochures showcase municipal street, park and airport applications
- **Pavement Design Books**
The Pavement Design books feature concrete paver projects, power point presentations on CD and a design guide that teach the design

vocabulary of paving patterns

- **Marketing Brochures**
Brochures for homeowners on selecting contractors, pavement comparison and maintenance of segmental concrete pavements
- **The Interlocking Concrete Pavement Magazine**
The Interlocking Concrete Pavement Magazine, a quarterly publication reaching 40,000+ provides design professionals and contractors with design information and user perspectives on unique paver projects
- **ICPI Activities Update**
ICPI's bi-annual newsletter on latest developments in the industry plus quarterly and monthly email updates
- **Slide Presentations**
Presentations available for member delivery to design professionals and contractors
- **Videos**
Industrial, port and airport pavements with mechanical installation

Education and Certification Programs

Contractors and Producers

ICPI promotes the highest product standards through ICPI product certification and installation guidelines through ICPI Concrete Paver Installer Certification.



- The Complete Business Manual for Concrete Paver Installation Contractors
- Regional chapter meetings and seminars at local level
- Hardscape North America—the national tradeshow for contractors — www.hardscapenorthamerica.com
- Consumer leads through Service Magic™



ICPI is THE resource for installers of segmental concrete pavements. Over 10,000 ICPI certified installers contribute to the growth of the segmental concrete pavement industry by installing quality products according to consistent industry guidelines. ICPI education and certification programs provide contractors with the opportunity to pursue education, certification and industry recognition. In addition to technical and marketing resources, ICPI offers:

- Paver installer certification course, student and instructors manual and video supplement in English and Spanish
- Instructor training for the certification course
- Web site listing of ICPI Certified Concrete Paver Installers
- Advanced level certification
- Instructional installation videos

The following are current continuing education programs provided by ICPI:

- Paver Sales to Specifiers School
- Advanced Paver Sales School
- Hands-On Base Installation
- MCPX education sessions
- Hardscape North America education seminars
- Construction of Raised Patios
- Theory of Base Installation
- The Pattern Language of Concrete Pavers
- How to Sell and Market Concrete Pavers
- Construction of Permeable Interlocking Concrete Pavements
- Estimating and Job Costing
- Labor and Materials Estimating



Design Professionals and University Professors

ICPI is a registered continuing education provider with the American Society of Landscape Architects (ASLA) and the American Institute of Architects (AIA). ICPI and its members offer lunch box presentations on specifying interlocking concrete pavements, construction details and permeable interlocking concrete pavements. ICPI offers the following resources:

- The Pattern Language of Concrete Pavers
- Permeable Interlocking Concrete Pavements
- Specifications and Construction Details for Interlocking Concrete Pavements
- University Curriculum for Civil Engineering Professors

Builders

ICPI has developed a course for builders, along with other industry associations, through the National Association of Home Builders, Home Builders Institute, “Best Practices in Pavers and SRWs” for residential construction superintendents.

Technical Staff Presentations

ICPI technical staff makes presentations on concrete

and permeable pavers at numerous tradeshow, seminars and conferences of user associations, including the National Association of Home Builders, American Society of Landscape Architects, the Canadian Society of Civil Engineers, Transportation Association of Canada and Landscape Ontario.

Technical Resources

ICPI offers members valuable technical guidelines and resources, including

- Technical advice from directors of technical services and engineering
- Technical bulletins, “Tech Specs,” on design, installation and maintenance of interlocking concrete pavements
- Airfield, port and pavement design manuals
- Library of 1,300+ technical papers on concrete pavers
- Construction detail drawing software with specifications
- Research and demonstration projects on maintenance, life cycle cost studies, permeable pavement software
- Slide and CD-ROM presentation on specifications and construction



- Standards development – industry representation on CSA, ASTM and ANSI standard-setting committees
- Product certification



Networking Opportunities

ICPI holds an annual meeting in the winter and a summer meeting where committees meet to identify new programs and members exchange ideas. The association direction is guided by a strategic plan and implemented by member-driven committees: Technical, Construction, Marketing, Expo/Convention and Dues, Bylaws and Membership. ICPI regional chapters facilitate the implementation of ICPI's programs and initiatives and provide opportunities for networking and member involvement on a regional level. ICPI offers representation at international

conferences, trade shows and exhibits, as well as participation in regional and national meetings and events, including:

- Hardscape North America — the annual national contractor exhibition for the advancement of the hardscape industry and the marketplace it serves. The tradeshow offers products, technology and knowledge for the hardscaping professional through educational seminars, exhibits and certification courses
- The Manufactured Concrete Products Expo (MCPX) — as an affiliate sponsor ICPI supports the annual event for manufactured concrete producers, suppliers and their related trade associations through workshops, attendance and exhibits
- Trade show participation — ICPI exhibits at the U.S. Green Building Council's Greenbuild Expo, Stormcon, Construct Canada and National Association of Home Builders IBS Show
- Canadian Planning Meeting — annually ICPI holds a Canadian Planning Meeting to discuss Canadian issues and initiatives
- International Conference on Concrete Block Paving - every three years, researchers, consultants, design professionals and contractors





gather from around the world to exchange information in the continuing series of international conferences. The ICPI Foundation is the host of the 8th International Conference on concrete block paving “Sustainable Paving for Our Future”

- Association membership — ICPI maintains active memberships with user associations in order to promote ICPI as the technical authority on segmental concrete pavements and increase market awareness. Current memberships include The American Association of Port Authorities (AAPA), Transportation Association of Canada (TAC), the Canadian Society of Civil Engineers (CSCE), American Society of Landscape Architects (ASLA), National Association of Home Builders (NAHB), Concrete Home Building Council (CHBC), The U.S. Green Building Council (USGBC), PLANET and others

Government Relations

ICPI monitors and provides guidance to state and federal regulators and legislators on issues related to interlocking concrete and permeable pavements.

ICPI Foundation

The ICPI Foundation for Education and Research supports, develops and conducts educational

programs, seminars, courses and research, and disseminates information relating to segmental concrete pavement.

Top Ten Benefits of Membership (as ranked by our members)

- 1) Web Site www.icpi.org
- 2) Concrete Paver Installer Certification
- 3) Interlocking Concrete Pavement Magazine
- 4) Technical Staff Advice
- 5) Tech Specs
- 6) Activities Update Newsletter
- 7) Pavement Design Software
- 8) CEUs for Design Professionals/Builders
- 9) Contractor Continuing Education
- 10) Membership Directory



Membership Categories (Voting)

Voting members may serve on committees and on the Board of Directors.

Producer Member (voting) – Any manufacturer of concrete pavers in the U.S., Canada or Mexico. Dues are paid on all production facilities and machines producing concrete pavers under the same management and/or ownership regardless of location.

Paving Slab Producer (voting) – Companies that only manufacture precast concrete paving slabs. Companies that make paving slabs and interlocking pavers qualify as Producer Members

Associate Membership (voting) – Dues based on annual sales to the paver industry in North America.

Contractor (voting)

Membership Categories (Non-voting)

Non-voting members may not serve on committees or the Board of Directors.

Contractor (non-voting)

Dealer * (non-voting) – For companies that sell but

do not manufacture interlocking concrete pavers

Design Professional * (non-voting)

Informational (non-voting)

International (non-voting) – For producers outside North America

*Dealers and Design Professionals can serve on committees but not as committee chair.

Local Membership Categories (Non-voting)

Only available in Local Chapter Areas. Both Local Dealer & Local Associate must join at the National Level as well as the Chapter Level.

Local Associate (non-voting)

Local Dealer (non-voting)

Get involved:

www.icpi.org

FPO for address

