



2022 ICPI-NCMA Midyear Meeting Sponsorship Packages

Platinum Level – \$6,000

Hospitality/Refreshments – 3 days

- Company Logo displayed in hospitality area

General Session Lunch

- Visual recognition on screen (landing slide and video loop) of company logo at the lunch as well as verbal acknowledgement at the podium.

Town Hall

- Visual recognition on screen (landing slide and video loop) of company logo at the Town Hall as well as verbal acknowledgement at the podium.

Meeting Room Wi-Fi

- **Table Tents** – Recognition on all Table Tents during every meeting! Company logo will be printed on all meeting room table tents. These 3-sided table tents will have the schedule, Wi-Fi login information featuring your company logo and promotion of upcoming events.

ICPI-NCMA Midyear Mobile App

- Go paperless! In lieu of the pocket guide, the Mobile App will be the hub for all the information regarding schedules, events, and meeting agendas, right at your fingertips. Company recognition within the mobile app.

Recognition:

- Company logo on the ICPI-NCMA Midyear Meeting website, digital messaging and pre/during/post-conference promotion
- Company logo displayed on daily signage “Thank you to our Sponsors”
- Sponsorship ribbon placed on sponsor’s badge

Gold Level – \$4,000

General Session Lunch

- Visual recognition on screen (landing slide and video loop) of company logo at the lunch as well as verbal acknowledgement at the podium.

Meeting Room Wi-Fi

- **Table Tents** – Recognition on all Table Tents during every meeting! Company logo will be printed on all meeting room table tents. These 3-sided table tents will have the schedule, Wi-Fi login information featuring your company logo and promotion of upcoming events.

ICPI-NCMA Midyear Meeting Mobile App

- Go paperless! In lieu of the pocket guide, the Mobile App is the hub for all the information regarding schedules, events, and meeting agendas, right at your fingertips. Company recognition within the mobile app.

Recognition:

- Company logo on the ICPI-NCMA Midyear Meeting website, digital messaging and pre/during/post-conference promotion
- Company logo displayed on daily signage “Thank you to our Sponsors”
- Sponsorship ribbon placed on sponsor’s badge

Silver Level – \$3,000

Meeting Room Wi-Fi

- **Table Tents** – Recognition on all Table Tents during every meeting! Company logo will be printed on all meeting room table tents. These 3-sided table tents will have the schedule, Wi-Fi login information featuring your company logo and promotion of upcoming events.

ICPI-NCMA Midyear Meeting Mobile App

- Go paperless! In lieu of the pocket guide, the Mobile App is the hub for all the information regarding schedules, events, and meeting agendas, right at your fingertips. Company recognition within the mobile app.

Recognition:

- Company logo on the ICPI-NCMA Midyear Meeting website, digital messaging and pre/during/post-conference promotion
- Company logo displayed on daily signage “Thank you to our Sponsors”
- Sponsorship ribbon placed on sponsor’s badge



A La Carte Sponsorship Options:

❖ Hotel Key Cards – \$2,500 (*Exclusive Sponsor*)

Take advantage of this sponsorship opportunity offering your company high impact visibility during the ICPI-NCMA Midyear Meeting! Each time attendees reach for their hotel room key card; they will be reminded of the sponsor with the company's logo printed on the key card. Great company recognition opportunity! There will be an additional cost incurred for processing artwork with the vendor producing the cards plus additional cost of \$1/card fee to the hotel. Sponsor must include "ICPI-NCMA" in the artwork of the key card. (Artwork must be approved by ICPI-NCMA prior to producing.)

Sponsorship includes:

- Company logo on the ICPI-NCMA Midyear Meeting website, digital messaging and pre/during/post-conference promotion
- Company logo displayed on daily signage "Thank you to our Sponsors"
- Sponsorship ribbon placed on sponsor's badge

❖ Disposable Coffee Cups Inside Meeting Rooms – \$2,500 (*Exclusive Sponsor*)

What a great opportunity to keep your company's logo, image, or message at attendees fingertips with custom disposable coffee cups! The hotel will place these inside each meeting room where coffee/refreshments will be served. Production/artwork of the cups are at the expense of the sponsor as well as shipping to the hotel. Artwork for the cups must be approved by ICPI-NCMA before printing. Recyclable coffee cups are preferred.

Sponsorship includes:

- Company logo on the ICPI-NCMA Midyear Meeting website, digital messaging and pre/during/post-conference promotion
- Company logo displayed on daily signage "Thank you to our Sponsors"
- Sponsorship ribbon placed on sponsor's badge

❖ Lanyards – \$2,500 (*Exclusive Sponsor*)

Lanyards hold the badges for all attendees at the ICPI-NCMA Midyear Meeting. Sponsorship of the lanyards is certain to call attention to your company's artwork and/or messaging! Production/artwork of the lanyards are at the expense of the sponsor as well as shipping to the hotel. Total lanyards to order will be 350-400 with either one or two clips. Artwork for the lanyards must be approved by ICPI-NCMA before printing. Sponsor must include "ICPI-NCMA" in addition to sponsor's artwork/messaging.

Sponsorship includes:

- Company logo on the ICPI-NCMA Midyear Meeting website, digital messaging and pre/during/post-conference promotion
- Company logo displayed on daily signage "Thank you to our Sponsors"
- Sponsorship ribbon placed on sponsor's badge



❖ **Cocktail Napkins in Lobby Bar – \$2,500 (Exclusive Sponsor)**

Need a napkin to go with your refreshments? Cocktail napkins are a great opportunity to remind attendees of your company with a logo or image. Napkins will be placed and used in the hotel lobby bar. Production/Artwork of the napkins are at the expense of the sponsor. If you need a napkin vendor/supplier, we can direct you to a company you can use. Napkin artwork must be approved by ICPI-NCMA before printing.

Sponsorship includes:

- Company logo on the ICPI-NCMA Midyear Meeting website, digital messaging and pre/during/post-conference promotion
- Company logo displayed on daily signage “Thank you to our Sponsors”
- Sponsorship ribbon placed on sponsor’s badge

❖ **ICPI-NCMA Member Networking Reception – \$1,500 (Multiple Sponsors)**

Celebrate the end of the first day of the Midyear Meeting with all industry professionals as a Networking Reception Sponsor! By becoming a Networking Reception Sponsor, your company will be a part of celebrating this evening reception that historically provides an opportunity for your company to connect with old and new industry members.

Sponsorship includes:

- Each sponsor company will receive five extra drink tickets.
- Company logo on the ICPI-NCMA Midyear Meeting website, digital messaging and pre/during/post-conference promotion
- Company logo displayed on daily signage “Thank you to our Sponsors”
- Sponsorship ribbon placed on sponsor’s badge

❖ **ICPI-NCMA Midyear Meeting Registration – \$1,500 (3 Available Opportunities)**

Take advantage of your company being the first image all Midyear Meeting attendees will experience at registration.

Sponsorship includes:

- Company logo displayed on signage at the registration counter
- Company logo displayed on the final registration confirmation email.
- Company logo on the ICPI-NCMA Midyear Meeting website, digital messaging and pre/during/post-conference promotion
- Company logo displayed on daily signage “Thank you to our Sponsors”
- Sponsorship ribbon placed on sponsor’s badge

❖ **Registration Giveaways – \$500 per item (Multiple Sponsors)**

This is a simple, yet effective opportunity for your company to deliver its message to the ICPI-NCMA Midyear Meeting attendees. Have your company’s sales and marketing promotional materials distributed at the registration desk. Items that can be included, but not limited to are pens, pencils, notepads, key chains, tech stuff, etc. All items must be approved by ICPI-NCMA before acceptance of the sponsorship. This is a cost-effective way to promote your company to all attendees.

Sponsorship includes:

- Company logo on the ICPI-NCMA Midyear Meeting website, digital messaging and pre/during/post-conference promotion
- Company logo displayed on daily signage “Thank you to our Sponsors”
- Sponsorship ribbon placed on sponsor’s badge



2022 ICPI-NCMA Sponsorship Order Form

Platinum Package	\$6,000	_____
Gold Package	\$4,000	_____
Silver Package	\$3,000	_____

A La Carte Options

Hotel Key Cards (<i>Exclusive Sponsor</i>)	\$2,500	_____
Dark Channel (<i>Exclusive Sponsor</i>)	\$2,500	_____
Disposable Coffee Cups Inside Meeting Rooms (<i>Exclusive Sponsor</i>)	\$2,500	_____
Lanyards (<i>Exclusive Sponsor</i>)	\$2,500	_____
Cocktail Napkins in Lobby Bar (<i>Exclusive Sponsor</i>)	\$2,500	_____
ICPI-NCMA Member Networking Reception (<i>Multiple Sponsors</i>)	\$1,500	_____
ICPI-NCMA Midyear Meeting Registration (<i>3 Spots Available</i>)	\$1,500	_____
Registration Giveaways (<i>Multiple Sponsors</i>)	\$500 per item	_____ # of items = _____

Sponsorship Grand Total \$ _____

Please select sponsorships above and email completed form to dsheehan@ncma.org

CHECKS MADE PAYABLE TO ICPI-NCMA

Payment Options: Check _____ Credit Card _____ (MC/Amex/Visa) Invoice _____

Company Name: _____

Contact Person: _____

Email: _____

Phone: _____

Credit Card #: _____ Exp Date: _____ Credit Card Security #: _____

Signature: _____ Date: _____

Deadline is July 1, 2022

Cancellation Policy: All Sales are Final

Please return this form to Denise Sheehan dsheehan@ncma.org 571-224-0939

****BUILD YOUR OWN SPONSORSHIP: ADDITIONAL SPONSORSHIP IDEAS ARE WELCOME. CONTACT US FOR FURTHER DISCUSSION.**