# @HardscapingIs Student Video Contest

#### Who can participate?

Any student or team of students from an academic institution authorized to instruct ICPI's Concrete Paver Installer Course or NCMA's SRW Basic Installer Course is eligible to participate.

### What is the topic?

We're looking for 30-60 second videos explaining what hardscaping is to you. Examples of questions to answer with your video:

- What career options do you have in hardscaping?
- What do you love about the career?

## What are the rules and process for entering the contest?

- 1. Students will submit their video using this online <u>Google form</u>. For students under 18, a parent or guardian's name, contact info, and e-signature will be required.
- 2. By submitting a video and e-signing the form, students give consent for the videos to be used by ICPI, NCMA, and @HardscapingIs on their websites, digital media channels (Facebook, Twitter, Instagram, YouTube, and others), and presentations.
- 3. Students must own or obtain the rights to any video clips, images, logos, and music that is included in the video.
- 4. Visible logos should be avoided, particularly on clothing, equipment, and materials.
- 5. Submitted videos become the property of ICPI, NCMA, and @HardscapingIs.
- 6. Only one video per student or team of students will be considered for a prize.

#### What are the prizes?

@HardscapingIs will award prizes to the top three winners as follows:

- 1. 1st Place \$1,000 cash for the student or team and \$1,000 for the student or team's school.
- 2. 2<sup>nd</sup> Place \$500 cash for the student or team and \$500 for the student or team's school.
- 3. 3rd Place \$250 cash for the student or team and \$250 for the student or team's school.

## How are winners selected?

Videos will be evaluated by a team of judges who will assess video content, sound/video quality, and creativity.

#### What is the deadline for submissions?

All entries must be received by April 1, 2022.

## When will winners be announced?

Winners will be announced on April 22, 2022.