



2019 Annual Meeting

Sponsorship Commitment Form

As a sponsor of the 2019 Annual Meeting, you will have the opportunity to position your company as a leader and supporter of the industry and have your company's name and logo stand out and be viewed by all attendees throughout the meeting.

If your sponsorship is received by **Friday, February 8, 2019** your company will be recognized on all ICPI promotions for the meeting, including the meeting website, as well as on any signage and promotional materials provided during the meeting. Please note that no sponsorship is exclusive to one company (unless indicated). Also, please note that for all sponsored events, ICPI staff is responsible for all functions and will handle all arrangements with the hotel or venue, unless otherwise specified.

ICPI Continental Breakfast (3 days) - \$500/per day

March 4-6, 2019

Start each day off right with your company's logo displayed at the morning breakfast buffets. This sponsorship gives your company the opportunity to be the first in the eyes and on the minds of all meeting attendees. This sponsorship includes:

- Prominent signage at the breakfast event recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company's logo displayed on PowerPoint slide during meeting
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website.

ICPI Coffee Breaks (4 days) - \$250/per day

March 3-6, 2019

Interact with meeting attendees in an informal setting during the scheduled daily coffee breaks. This sponsorship includes:

- Prominent signage located in the pre-function area (or wherever the break is located) recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo displayed on PowerPoint slide during meeting
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website.

ICPI General Luncheon Session - \$2,500

Tuesday, March 5, 2019

Make your presence known to ICPI members by presenting your brand at this highly attended event. The General Luncheon Session offers maximum exposure and provides an opportunity for your company to reach out to all meeting attendees. This sponsorship includes:

- Prominent signage at the lunch event recognizing your company as a sponsor
- Company's logo displayed on PowerPoint slide and Sponsor video during lunch
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on luncheon admittance ticket
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website.

Room Drop - \$750 per item

Meeting attendees will be greeted by your company's information or item(s) which will be dropped inside each registrant's hotel room at the headquarter hotel on your choice of day(s) – Sunday, Monday, or Tuesday. Items must be shipped directly to the hotel for distribution. *(Price does not include the item or separate hotel delivery fees)*

Hotel Key Card - \$2,000 (Exclusive Sponsorship)

Each time ICPI attendees reach for their key to open their hotel room they will be reminded of the sponsoring company's logo printed on their key card. Additional cost incurred in processing artwork and production of hotel key cards.

Registration Item Giveaway - \$500/per item

This is a simple, yet effective opportunity for your organization to deliver its message to ICPI meeting attendees. Have your sales and marketing collateral available at the registration desk that all attendees stop by to retrieve their meeting credentials and materials. Items that can be included, but are not limited to, pens, pencils, calculators, key chains, water bottles etc. All items must be pre-approved by ICPI. This is a cost-effective way to bring information in front of attendees. This sponsorship includes:

- Sponsorship ribbon recognition placed on company registrants’ badge
 - Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting brochure and website
- * Sponsoring company is responsible for cost incurred for these items

Digital Marketing - \$1,500

Make your company visible through the ICPI Annual Meeting event emails through this new digital marketing sponsorship. Position your company’s logo and active website link in a Sponsorship banner at the top and/or middle of the following ICPI e-communications for the Meeting (based on when the banners are received): 2 Early-Bird Registration Date Reminders, 2 Standard Registration Reminders, Confirmation Email sent out to all registered in March, and 3 Daily Onsite Emails. Total approximate emails to be sent out including the new Sponsored by Banner: 7,000.

- Prominent placement on the above listed ICPI E-Communications
- Sponsorship ribbon recognition placed on company registrants’ badge
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website.
- Sponsoring company will be provided data of meeting email open rate range and averages sent post meeting.

New! Meeting Room Wi-Fi - \$1,500 (maximum of 3 sponsors)

Make your company visible to all event attendees when they login to use the ICPI Meeting Room Wi-Fi. One of the first things meeting attendees look for when they sit down in a meeting is the Wi-Fi connection information so they can stay connected during the ICPI meetings. The sponsoring company’s logo will be visible on all meeting room table tents which identify the ICPI specific Wi-Fi network login information as well as recognized throughout the daily emails onsite.

ICPI 2019 Annual Meeting Sponsorship Commitment Form

Please indicate below the sponsorship opportunity that you would like by checking off the appropriate box.

ICPI Breakfast (3 days) - \$500/per day

Yes, I will sponsor this event! _____ day(s) @ \$_____

ICPI Coffee Breaks (4 days) - \$250/per day

Yes, I will sponsor this event! _____ day(s) @ \$_____

ICPI Lunch Session - \$2,500

Yes, I will sponsor this event @ \$2,500! \$_____

Hotel Room Drop- \$750 per item

Yes, I will sponsor this promotion @ \$750! \$_____

Hotel Key Cards - \$2,000 – Exclusive Opportunity

Yes, I will sponsor this promotion @ \$2,000! \$_____

Registration Giveaway - \$500/per item

Yes, I will sponsor this promotion! _____ item(s) @ \$_____

I will be sponsoring the following item(s): _____

ICPI Digital Marketing - \$1,500

Yes, I will sponsor this promotion @ \$1,500! \$_____

New! ICPI Meeting Room Wi-Fi - \$1,500 (up to 3 Sponsors)

Yes, I will sponsor this promotion @ \$1,500! \$_____

Total Cost of Sponsored Items \$_____

I understand that all sponsorships are not exclusive to one company (unless otherwise indicated above)

Name: _____

Company: _____

Phone: _____ E-mail: _____

Make check payable to ICPI in U.S. Funds
Mail to: ICPI, 14801 Murdock St. #230, Chantilly, VA 20151
Fax for credit card payments only: Attn: Erin Hobson (703) 657-6901

Please check payment method:

___ Check enclosed ___ Master Card ___ VISA ___ American Express
___ Invoice me (signature required)

Card No. _____ Exp. Date _____

Name on card _____

Signature _____

Please fax or mail form to ICPI with payment by Friday, February 8, 2019