



2019 Summer Meeting **Sponsorship Commitment Form**

As a sponsor of the 2019 Summer Meeting, you will have the opportunity to position your company as a leader and supporter of the industry and have your company's name and logo stand out and be viewed by all attendees throughout the meeting.

If your sponsorship is received by **Monday, July 29, 2019** your company will be recognized on all ICPI promotions for the meeting, including the meeting website, as well as on any signage and promotional materials provided during the meeting. Please note that no sponsorship is exclusive to one company (unless indicated). Also, please note that for all sponsored events, ICPI staff is responsible for all functions and will handle all arrangements with the hotel or venue, unless otherwise specified.

ICPI Continental Breakfast (4 days) - \$500/per day

August 26-29, 2019

Start each day off right with your company's logo displayed at the morning breakfast tables. This sponsorship gives your company the opportunity to be the first in the eyes and on the minds of all meeting attendees. This sponsorship includes:

- Prominent signage at the breakfast event recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company's logo displayed on PowerPoint slide during meetings
- Listing in ICPI Summer Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website and banner.

ICPI Afternoon Breaks (4 days) - \$250/per day

August 26-29, 2019

Interact with meeting attendees in an informal setting during the scheduled daily afternoon breaks. This sponsorship includes:

- Prominent signage located in the area where the break is located recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo displayed on PowerPoint slide during meeting
- Listing in ICPI Summer Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website and banner.

ICPI General Luncheon Session - \$2,500

Tuesday, August 27, 2019

Make your presence known to ICPI members by presenting your brand at this highly attended event. The General Luncheon Session offers maximum exposure and provides an opportunity for your company to reach out to all meeting attendees. This sponsorship includes:

- Prominent signage at the lunch event recognizing your company as a sponsor
- Company's logo displayed on PowerPoint slide and Sponsor video during lunch
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on luncheon admittance ticket
- Listing in ICPI Summer Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website and banner.

Hotel Key Cards - \$2,000 (Exclusive Sponsorship)

Each time ICPI attendees reach for their key to open their hotel room they will be reminded of the sponsoring company's logo and/or message printed on their key card. Additional costs to process artwork, produce key cards and distribute the custom key cards may apply and are the responsibility of the sponsor.

- Company logo displayed on PowerPoint slide during meeting
- Sponsorship ribbon recognition placed on company registrants' badge
- Listing in ICPI Summer Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting brochure, website, and banner.

ICPI Social Event - \$1,500

Tuesday, August 27, 2019

The social event provides an exciting means for our members to enjoy an evening out and experience what Minneapolis has to offer. This sponsorship allows attendees to associate your brand with great food and a positive experience. This sponsorship includes:

- **New!** 10 additional drink tickets to be distributed to Sponsor Company (tickets will be given to whomever signs the sponsorship agreement unless otherwise requested)
- Prominent signage at the social event recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on reception admittance ticket
- Company logo on napkins displayed on bar and buffet tables
- Listing in ICPI Summer Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website and banner.

ICPI Member Networking Reception - \$1,500

Monday, August 26, 2019

Bringing industry professionals together is one of the reasons our meetings are successful. By becoming a networking reception sponsor you'll be a part of that success. This reception provides an opportunity for your company to connect with the ICPI audience. This sponsorship includes:

- **New!** 10 additional drink tickets to be distributed to Sponsor Company (tickets will be given to whomever signs the sponsorship agreement unless otherwise requested)
- Prominent signage at the reception recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on reception admittance ticket
- Listing in ICPI Summer Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website and banner.

Registration Package Stuffers - \$500/per item

This is a simple, yet effective opportunity for your organization to deliver its message to ICPI meeting attendees. Have your sales and marketing collateral stuffed in the registration packets that all attendees receive. Items that can be included, but are not limited to, pens, pencils, calculators, key chains, water bottles etc. All items must be pre-approved by ICPI. This is a cost-effective way to bring information in front of attendees. This sponsorship includes:

- Sponsorship ribbon recognition placed on company registrants' badge
 - Listing in ICPI Summer Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting brochure, website, and banner.
- * Sponsoring company is responsible for cost incurred for these items

Digital Marketing - \$1,500 (4 available)

Make your company visible through the ICPI Summer Meeting event emails through this new digital marketing sponsorship. Position your company's logo and active website link in a Sponsorship banner at the top and/or middle of the following ICPI e-communications for the Meeting (based on when the banners are received): 2 Early-Bird Registration Date Reminders, 2 Standard Registration Reminders, Confirmation Email sent out to all registered in late August, and 3 Daily Onsite Emails. Total approximate email impressions including the new Sponsored by Banner: ~6,500. This sponsorship includes:

- Prominent placement on the above listed ICPI E-Communications
- Sponsorship ribbon recognition placed on company registrants' badge
- Listing in ICPI Summer Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website and banner.
- Sponsoring company will be provided data of meeting email open rate range and averages sent post meeting.

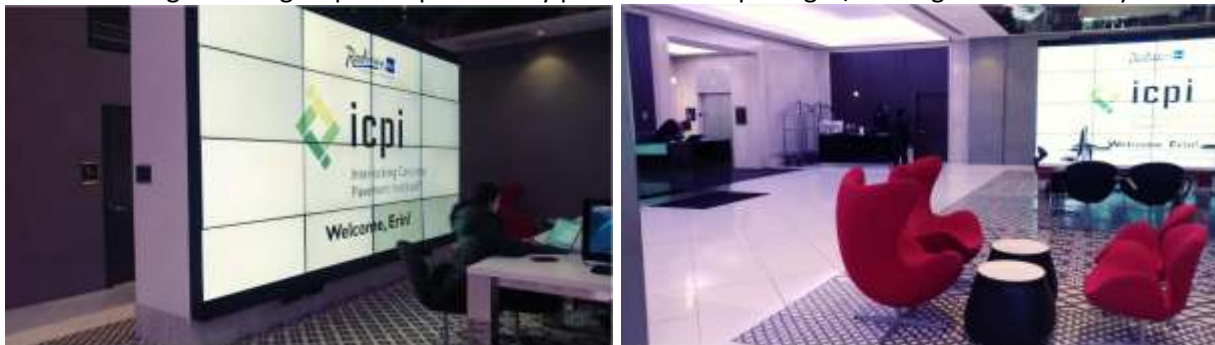
Meeting Room Wi-Fi - \$1,500 (3 available)

Make your company visible to all event attendees when they login to use the ICPI Meeting Room Wi-Fi. One of the first things meeting attendees look for when they sit down in a meeting is the Wi-Fi connection information so they can stay connected during the ICPI meetings. The sponsoring company's logo will be recognized throughout the daily emails onsite. This sponsorship includes:

- Company logo will be printed on all meeting room table tents
- Company logo displayed on PowerPoint slide during meeting
- Sponsorship ribbon recognition placed on company registrants' badge
- Listing in ICPI Summer Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting brochure, website, and banner.

New! Hotel Lobby Media Wall - \$500 per logo or message (5 available)

Everyone entering the hotel will immediately focus on this remarkable lobby media wall. Your company logo or message will be inserted in the media wall rotation to be viewed by all hotel guests throughout their stay. Brand your company logo or offer a message to the group. Companies may purchase multiple logos/messages for the lobby media wall sponsorship.



This sponsorship includes:

- Company logo displayed on PowerPoint slide during meeting
- Sponsorship ribbon recognition placed on company registrants' badge
- Listing in ICPI Summer Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting brochure, website, and banner.

New! Registration Media Wall - \$500 per logo or message (4 available)

Display your company logo or message to all ICPI meeting attendees behind the registration desk on the 3rd floor. ICPI has exclusive access to this meeting room floor and the registration desk is a focal point of the meeting space foyer.



Measurements of the images are width x height. The measurements listed are in the order they appear in the second photo above (left to right). All measurements are in inches: 92.5 x 45.5 (#1), 40 x 50 (#2), 36 x 48.5 (#3), 58.5 x 46.5 (#4)

This sponsorship includes:

- Company logo displayed on PowerPoint slide during meeting
- Sponsorship ribbon recognition placed on company registrants' badge
- Listing in ICPI Summer Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting brochure, website, and banner.

ICPI 2019 Summer Meeting Sponsorship Commitment Form

Please indicate below the sponsorship opportunity that you would like by checking off the appropriate box.

ICPI Continental Breakfast (4 days) - \$500/per day

Yes, I will sponsor this event! _____ day(s) @ \$_____

ICPI Afternoon Breaks (4 days) - \$250/per day

Yes, I will sponsor this event! _____ day(s) @ \$_____

ICPI Lunch Session - \$2,500

Yes, I will sponsor this event @ \$2,500! \$_____

Hotel Key Cards - \$2,000 – Exclusive Opportunity

Yes, I will sponsor this promotion @ \$2,000! \$_____

ICPI Social Event - \$1,500

Yes, I will sponsor this event @ \$1,500! \$_____

ICPI Member Networking Reception - \$1,500

Yes, I will sponsor this event @ \$1,500! \$_____

Registration Package Stuffers - \$500/per item

Yes, I will sponsor this promotion! _____ item(s) @ \$_____

I will be sponsoring the following item(s): _____

ICPI Digital Marketing - \$1,500 (4 available)

Yes, I will sponsor this promotion @ \$1,500! \$_____

ICPI Meeting Room Wi-Fi - \$1,500 (3 available)

Yes, I will sponsor this promotion @ \$1,500! \$_____

New! Hotel Lobby Media Wall - \$500 per logo or message (5 available)

Yes, I will sponsor this promotion @ \$500! _____ message(s)/logo(s) \$_____

New! Registration Media Wall - \$500 per logo or message (4 available)

Yes, I will sponsor this promotion @ \$500! _____ message(s)/logo(s) \$_____

Total Cost of Sponsored Items \$_____

I understand that all sponsorships are not exclusive to one company (unless otherwise indicated above)

Name: _____ Company: _____

Phone: _____ E-mail: _____

Make check payable to ICPI in U.S. Funds
Mail to: ICPI, 14801 Murdock St. #230, Chantilly, VA 20151
Fax for credit card payments only: Attn: Erin Hobson (703) 657-6901

Please check payment method:

____ Check enclosed ____ Master Card ____ VISA ____ American Express
____ Invoice me (signature required)

Card No. _____ Exp. Date _____

Name on card _____

Signature _____

Please fax or mail form to ICPI with payment by Monday, July 29, 2019