



## **2020 Annual Meeting** **Sponsorship Commitment Form**

As a sponsor of the 2020 Annual Meeting, you will have the opportunity to position your company as a leader and supporter of the industry and have your company's name and logo stand out and be viewed by all attendees throughout the meeting.

If your sponsorship is received by **Monday, January 6<sup>th</sup>, 2020** your company will be recognized on all ICPI promotions for the meeting, including the meeting website, as well as on any signage and promotional materials provided during the meeting. Please note that no sponsorship is exclusive to one company (unless indicated). Also, please note that for all sponsored events, ICPI staff is responsible for all functions and will handle all arrangements with the hotel or venue, unless otherwise specified.

### **ICPI Continental Breakfast (3 days) - \$500/per day**

**Feb. 18-20, 2020**

Start each day off right with your company's logo displayed at the morning breakfast buffets. This sponsorship gives your company the opportunity to be the first in the eyes and on the minds of all meeting attendees. This sponsorship includes:

- Prominent signage at the breakfast event recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company's logo displayed on PowerPoint slide during meeting
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website.

### **ICPI Afternoon Breaks (3 days) - \$250/per day**

**Feb. 18-20, 2020**

Interact with meeting attendees in an informal setting during the scheduled daily afternoon breaks. This sponsorship includes:

- Prominent signage located in the pre-function area (or wherever the break is located) recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo displayed on PowerPoint slide during meeting
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website.

### **ICPI General Luncheon Session - \$2,500**

**Wednesday, February 19, 2020**

Make your presence known to ICPI members by presenting your brand at this highly attended event. The General Luncheon Session offers maximum exposure and provides an opportunity for your company to reach out to all meeting attendees. This sponsorship includes:

- Prominent signage at the lunch event recognizing your company as a sponsor
- Company's logo displayed on PowerPoint slide during lunch
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on luncheon admittance ticket
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website.

### **ICPI Social Event - \$1,500**

#### **Wednesday, February 19, 2020**

The social event provides an exciting means for our members to enjoy an evening out and experience what Salt Lake City has to offer. This sponsorship allows attendees to associate your brand with great food and a positive experience. This sponsorship includes:

- Prominent signage at the social event recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on reception admittance ticket
- Company logo on napkins displayed on bar and buffet tables
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website.

### **ICPI Member Networking Happy Hour - \$1,500**

#### **Tuesday, February 18, 2020**

Bringing industry professionals together is one of the reasons our meetings are successful. By becoming a networking happy hour sponsor you'll be a part of that success. This reception provides an opportunity for your company to connect with the ICPI audience. This sponsorship includes:

- Prominent signage at the event recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on reception admittance ticket
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website.

### **Registration Package Stuffers - \$500/per item**

This is a simple, yet effective opportunity for your organization to deliver its message to ICPI meeting attendees. Have your sales and marketing collateral stuffed in the registration items that all attendees receive. Items that can be included, but are not limited to, pens, pencils, calculators, key chains, water bottles etc. All items must be pre-approved by ICPI. This is a cost-effective way to bring information in front of attendees. This sponsorship includes:

- Sponsorship ribbon recognition placed on company registrants' badge
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting brochure and website

\* Sponsoring company is responsible for cost incurred for these items

### **Digital Marketing - \$1,500**

Make your company visible through the pre-and-post event emails through this brand new digital marketing sponsorship. Position your company's logo and active website link in a Sponsorship banner within the following ICPI e-communications for the Meeting: 3 Early-Bird Registration Date Reminders, 2 Standard Registration Reminders, Confirmation Emails sent out to all registered in February - 3 Daily Onsite Emails, and 1 Post Meeting Event Email with Meeting Survey. Total approximate emails to be sent out including the new Sponsored by Banner: 10,000.

- Prominent placement on the above listed ICPI E-Communications
- Sponsorship ribbon recognition placed on company registrants' badge
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting website.
- Sponsoring company will be provided data of how many emails were opened per e-blast sent post meeting.

### Meeting Room Wi-Fi - \$1,500 (3 available)

Make your company visible to all event attendees when they login to use the ICPI Meeting Room Wi-Fi. One of the first things meeting attendees look for when they sit down in a meeting is the Wi-Fi connection information so they can stay connected during the ICPI meetings. The sponsoring company's logo will be recognized throughout the daily emails onsite. This sponsorship includes:

- Company logo will be printed on all meeting room table tents
- Company logo displayed on PowerPoint slide during meeting
- Sponsorship ribbon recognition placed on company registrants' badge
- Listing in ICPI Annual Meeting Program. With early commitment, sponsor company logo will also be displayed on the meeting brochure, website, and banner.

## 2020 ICPI/NCMA Joint Marketing Opportunities February 17 – 25, 2020

Take advantage of the many opportunities offered for your company to gain high impact during the ICPI Annual Meeting, ICON-Xchange, and NCMA Annual Convention! All options offer your organization great exposure and are available February 17 -25, 2020. All sponsor's logo/link will be prominently featured on the meeting website, E-news and Onsite Guide and with early commitment the sponsorship banner. Each sponsor will be responsible for all costs for production and installation of artwork through insight exhibits. Each of the below sponsorships also include a sponsorship ribbon recognition placed on the company registrants' badges.

### Hotel Key Tags **SOLD**

**Exclusive Sponsorship \$2,000**

Take advantage of this opportunity offered for your company to gain high impact during the ICPI Annual Meeting, ICON-Xchange and NCMA Annual Convention! This will offer your organization great exposure February 17th through the 25th. Each time attendees reach for their key to open their hotel room they will be reminded of the sponsoring company's logo printed on their key. These are physical keys with an attached key tag that you will customize. Great name recognition opportunity! Additional cost incurred in processing artwork with vendor in producing cards tags would be \$890. The hotel cost for attaching the key on and off is \$1,000. Sponsorship includes:

- Company logo displayed on daily signage
- Recognition with a sponsorship ribbon placed on company registrant badges
- With early commitment, sponsor highlighted on the website, E-news & pre-conference promotion
- Company logo will be displayed in the ICON-Xchange Mobile App
- Company logo prominent in the ICON-Xchange Event Guide



**North Garden View Hall Arch Window (2 available)**

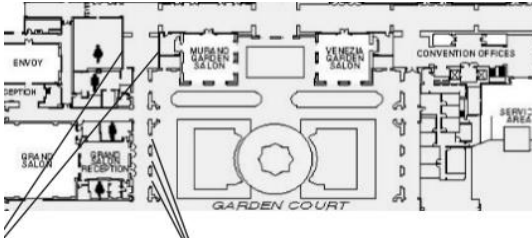
**Multiple Sponsorships \$2,000 each**

**Arch Window Custom Vinyl Decal:**

Top approximately 33" x 26- 1/4"

Bottom approximately 33" x 26-1/4" clear printed vinyl.

Total Production and Installation: #223.00/each



#2 (a,b,c) Windows  
Top 33 x 26-1/4  
Bottom 33 x 26-1/4

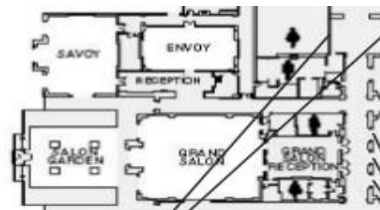
**North Hall – Sitting Area Mirror (1 available)**

**Multiple Sponsorships \$2,000 each**

Mirror decal in sitting area: 30-5/8" x 58-1/2"

1/4" flatbed print white Sintra

Total Production & Installation: \$657.00/each



#3 (a,b) Mirror  
30-5/8 x 58-1/2"

**ICPI 2020 Annual Meeting Sponsorship Commitment Form**

Please indicate below the sponsorship opportunity that you would like by checking off the appropriate box.

**ICPI Breakfast (3 days) - \$500/per day**

Yes, I will sponsor this event! \_\_\_\_\_ day(s) @ \$ \_\_\_\_\_

**ICPI Afternoon Breaks (3 days) - \$250/per day**

Yes, I will sponsor this event! \_\_\_\_\_ day(s) @ \$ \_\_\_\_\_

**ICPI Lunch Session - \$2,500**

Yes, I will sponsor this event @ \$2,500! \$ \_\_\_\_\_

**ICPI Social Event - \$1,500**

Yes, I will sponsor this event @ \$1,500! \$ \_\_\_\_\_

**ICPI Member Networking Happy Hour - \$1,500**

Yes, I will sponsor this event @ \$1,500! \$ \_\_\_\_\_

**Registration Package Stuffers - \$500/per item**

Yes, I will sponsor this promotion! \_\_\_\_\_ item(s) @ \$ \_\_\_\_\_

I will be sponsoring the following item(s): \_\_\_\_\_

**ICPI Digital Marketing - \$1,500**

Yes, I will sponsor this promotion @ \$1,500! \$ \_\_\_\_\_

**ICPI Meeting Room Wi-Fi - \$1,500**

Yes, I will sponsor this promotion @ \$1,500! \$ \_\_\_\_\_

**Total Cost of ICPI Sponsored Items** \$ \_\_\_\_\_

**ICPI/NCMA Joint Sponsorship Opportunities:**

**Hotel Key Tags - \$2,000 – Exclusive Opportunity**

Yes, I will sponsor this promotion @ \$2,000! \$ **SOLD**

**North Garden View Hall Arch – \$2,000 – (2 Available)**

Yes, I will sponsor this promotion @ \$2,000! \_\_\_\_\_ arch(es) @\$ \_\_\_\_\_

**North Hall – Sitting Area Mirror - \$2,000 (2 Available)**

Yes, I will sponsor this promotion @ \$2,000! \_\_\_\_\_ mirror(s) @\$ \_\_\_\_\_

**Total Cost of ICPI/NCMA Sponsored Items** \$ \_\_\_\_\_

I understand that all sponsorships are not exclusive to one company (unless otherwise indicated above)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Make check payable to ICPI in U.S. Funds  
Mail to: ICPI, 14801 Murdock St. #230, Chantilly, VA 20151  
Fax for credit card payments only: (703) 657-6901

Please check payment method:

Check enclosed  Master Card  VISA  American Express  
 Invoice me (signature required)

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

**Please fax or mail form to ICPI with payment by Monday, January 6<sup>th</sup>, 2020**