

January 17, 2018



Paver Express

A bi-weekly news and information resource from the Interlocking Concrete Pavement Institute

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ICPI NEWS

ICPI Participates in Push for New National Infrastructure Investment Package



ICPI

ICPI and 115 other associations and organizations participating in the Infrastructure Working Group have called upon the leadership of the U.S. Senate and U.S. House of Representatives to "develop and advance an infrastructure investment package that will improve the safety, reliability and efficiency of our nation's infrastructure."

In a letter to Sen. Mitch McConnell (R-KY), Sen. Charles Schumer (D-NY), Rep. Paul Ryan (R-WI) and Rep. Nancy Pelosi (D-CA), the group members wrote, "Substantial and long-term investments in all kinds of infrastructure are needed to expand our economy, grow jobs and compete globally. We appreciate strong bipartisan support for various infrastructure initiatives over the years and hope that past momentum can sustain a more substantial commitment to meet the needs of our economy."

To read the complete letter, [click here](#).



ICPI to Host Members Only Webinar, Win the Job and Increase Profits: Using ICPI Certification to Differentiate Yourself from the Competition



ICPI



Join Carl Peterson, Education Support Specialist of Nicolock, at 1 p.m. EST on Thursday, Jan. 22 for the webinar, "Win the Job and Increase Profits: Using ICPI Certification to Differentiate Yourself from the Competition." The webinar is for ICPI members only and costs \$35 to register.

To register or view a complete listing of the upcoming webinars, click [here](#).

ICPI Seeking Industry Leaders to Serve on Standing Committees for 2018



ICPI

The Interlocking Concrete Pavement Institute (ICPI) is very fortunate to have many members participating in task groups, subcommittees, committees and the Board of Directors. ICPI Producer, Associate, Voting Contractors, National Distributors and Design Professionals can serve on committees. If you are interested, please click [here](#).

PRODUCT SHOWCASE



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ICPI Announces Social Event Location for Annual Meeting in Indy



ICPI

All 2018 ICPI Annual Meeting attendees are invited to the Social Event from 7 - 10 p.m. on Sunday, Feb. 11 at the Slippery Noodle Inn in downtown Indianapolis.

"The Slippery Noodle Inn was originally founded in 1850 as the Tremont House. It is Indiana's oldest, continually operated bar in the original building. The Noodle is listed in the National Register of Historic Places," according to the venue's [website](#).

Join ICPI members and colleagues for an evening of networking, live entertainment, and plenty of drinks and food.



For more information, to register or to view a complete agenda for the Annual Meeting, [visit the event website](#).

ICPI to Hold Regional Commercial Sales Course in Baltimore, MD



ICPI

In the effort to bring more concrete paver-related educational programs to the East Coast region, the Interlocking Concrete Pavement Institute (ICPI) will hold a two-day Regional Commercial Paver Sales Course in Baltimore.



The course will be held on Wednesday, March 28 and Thursday, March 29 at the [DoubleTree by Hilton Baltimore – BWI Airports](#).

For more information or to register for the ICPI Regional Commercial Sales Course, please visit the [event site](#).

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Permeable Pavement Road Map Conference Provides Insight into Divergent Agency Goals and Needed Institutional Changes



ICPI

Led by Dr. John Harvey, Director of the UC Pavement Research Center at UC Davis, experts convened last November to identify barriers to permeable pavements and how to overcome them. The conference began with presentations by industry representatives, plus federal, state and municipal officials, academics and consultants. While most participants came from areas within stormwater management, others came with a pavements background. **READ MORE**



Did You Know? ICPI Has a Member Incentive Program



ICPI

Did you know that ICPI has a Member Incentive Program and you can earn \$50 for each new member you recruit?

For every member application that includes your name as the Sponsor/Referral you receive \$50 from ICPI. Start recruiting other potential members. Learn more about the [Member Incentive Program](#) today.

MEMBER NEWS

Feature Your Company in Paver Express



ICPI

As a new feature of Paver Express, ICPI will profile one voting member company per biweekly issue. This complimentary profile will highlight each company's products and services, expert staff and resources for the segmental concrete pavement industry. A company logo will also be displayed next to the article. Paver Express is distributed to 13,000 readers, including all member companies. Companies will be profiled on a rotating basis between producer, associate and voting contractor.

If you are interested in profiling your company for thousands of Paver Express readers, please send an email to [Reba Miller](#), Marketing & Meetings Coordinator.

MISSED AN ISSUE OF THE PAVER EXPRESS? [VISIT AND SEARCH](#) THE ARCHIVE TODAY.

GOVERNMENT/ECONOMIC INDICATORS

Builders Start the New Year Filled with Optimism



NAHB

Confidence among builders at the end of 2017 reached its highest measure in more than 18 years. Much of that optimism is due to tight existing home inventory, a solid economy with low unemployment, and an improving policy environment that offers hope for reduced regulatory burdens.

Census estimates of home construction also helped fuel the rise in builder confidence. By November, single-family starts were up 9% on a year-to-date basis, and sales of new single-family homes had increased 17.5% from the month prior — reaching the fastest sales pace in more than 10 years. Growth for residential construction is expected to continue, as a growing share of new homes are being sold from the "not under construction" class.

However, supply-side headwinds will continue to hamper housing in 2018, as will the tight labor market and rising prices for materials. The Federal Reserve will continue to increase interest rates, which will slowly reduce housing affordability, though that impact will be offset by increases in after-tax income. Some markets — particularly high-tax/high-cost markets in coastal areas — will experience some negative effects due to tax law changes. But from a national perspective, single-family construction will continue to expand.

—NAHB Chief Economist Robert Dietz

National Association of Manufacturers Economic Update



NAM

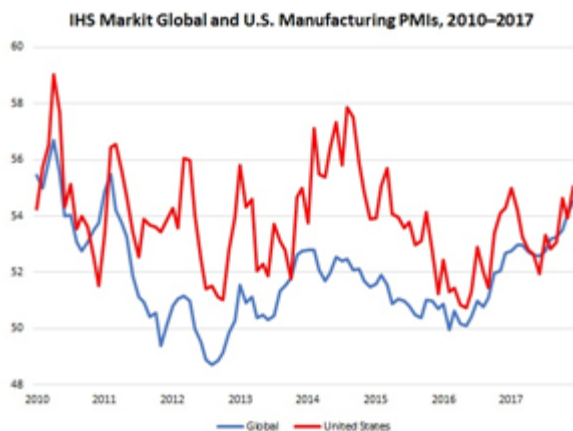


Chad Moutray, PhD, Chief Economist for the National Association of Manufacturers provided an Economic Update at the Council of Manufacturing Associations Winter Leadership Conference on Friday, Jan. 12 in Philadelphia. [READ MORE](#)

IHS Markit Global and U.S. Manufacturing PMIs, 2010-2017



NAM

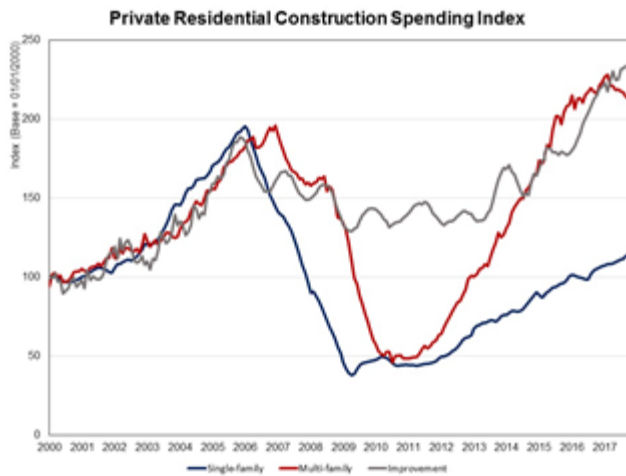


According to the World Bank, "The global economy is experiencing a cyclical recovery, reflecting a rebound in investment, manufacturing activity and trade." In the World Bank's latest Global Economic Prospects publication, it projects 3.1 percent growth in worldwide GDP in 2018, improving from 2.4 percent and an estimate of 3.0 percent in 2016 and 2017, respectively. More importantly, it adds, "Global growth is expected to be sustained over the next couple years — and even accelerate somewhat in emerging market and developing economies..." Of course, there are also some downside risks to note, including tighter monetary policies and policy and geopolitical uncertainties. [READ MORE](#)

Private Residential Spending Is on the Rise



NAHB

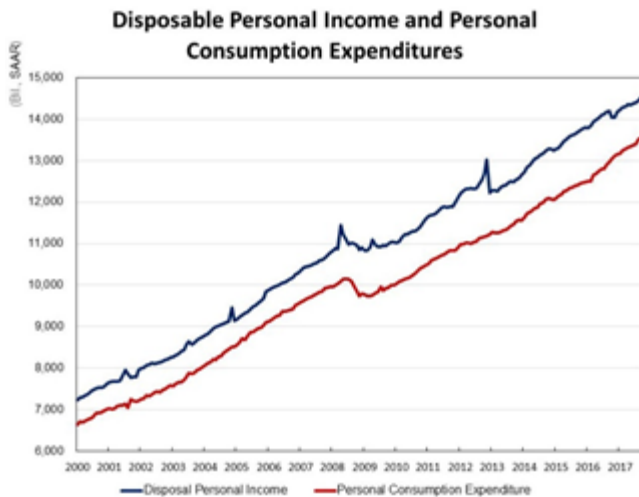


NAHB analysis of Census Construction Spending data shows that total private residential construction spending rose 1 percent in November to a seasonally adjusted annual rate of \$530.8 billion. It was the highest level since February 2007. Total private residential construction spending was 7.9 percent higher than a year ago. **READ MORE**

Consumer Spending Up, Saving Rate Down



NAHB



The most recent data release from the Bureau of Economic Analysis shows that personal consumption expenditures increased 0.6 percent in November following a downwardly revised increase of 0.2 percent in October. Adjusted to remove the price change, real personal spending was up by 0.4 percent after being virtually unchanged in October. This increase is mostly due to a higher spending on nondurable goods. **READ MORE**

INDUSTRY BUZZ

The Northeast Hardscape Expo Awards of Excellence and Northeast Installer Competition Entry Deadlines Are Approaching



NECMA

Design Awards:

The NEHEXPO Awards of Excellence recognizes outstanding hardscape projects by contractors building residential and commercial walkways, patios, driveways, retaining walls, commercial plazas and more. Projects, large and small, can be entered to win one of six awards that will be presented for commercial and residential

categories. Don't miss this opportunity to showcase your company's outstanding hardscape work.

Winners will be announced on the show floor during the reception, being held from 5 - 7 p.m. on Wednesday, March 14.

Entries can be submitted online and are due by Friday, Feb. 2. Click [here](#) to enter.

Installer Competition:

Sixteen teams will compete for the chance to show the Northeast who's got what it takes to be the best in the hardscape business. This highly anticipated matchup is your chance to put your skills against your competitors. First Prize is \$2,500 and will represent the region in the 2018 Hardscape North America National Championship. Second Prize is a \$1,000 cash prize.

Space is limited, so register your team today. Click [here](#) to enter.

Construction Trades: A Step on the Path Toward Higher Paying Jobs



NAHB



A [recent NAHB study](#) identifies eight senior positions at home building companies that are often to nearly always filled by someone with experience in one or more of the construction trades. Average annual compensation (salary and bonus combined) for each of the eight positions is at least \$80,000 — at least \$100,000, if the position is Head/Director or above of one of the company's major functions.

West Georgia Avenue Project to Begin Soon



The West Volusia Beacon

Construction began Jan. 15 to transform a small-but-bustling Downtown DeLand street into an attractive corridor for traffic and pedestrians. The roadway will be surfaced with concrete pavers, while the sidewalks will be constructed of concrete with bands of decorative pavers. **READ MORE**

ICPI CALENDAR OF EVENTS

Date	Event	Location
Jan. 22-23	Concrete Paver Installer Course — County Materials Corporation	Oconomowoc, WI
Jan. 23	PICP Specialist Course — Alliance for the Chesapeake Bay	Washington, D.C.

Jan. 23-24	Concrete Paver Installer Course at 2018 World of Concrete	Las Vegas, NV
Jan. 24	PICP Specialist Course — Greendell Landscape Solutions	Noblesville, IN
Jan. 24	PICP Specialist Course — County Materials Corporation	Oconomowoc, WI
Jan. 24	PICP Specialist Course — Nicolock	Manassas, VA
Jan. 24-25	Concrete Paver Installer Course — Zimmerman Mulch Products, LLC	Lebanon, PA
Jan. 24-25	Concrete Paver Installer Course — Belgard	Southern Pines, NC
Jan. 30-31	Concrete Paver Installer Course — Lowcountry Paver	Hardeeville, SC
Jan. 30-31	Concrete Paver Installer Course — Ewing Irrigation and Landscape Supply	Mandeville, LA
Jan. 31 - Feb. 1	Concrete Paver Installer Course (Spanish) — Nicolock and Sisler Stone	Falls Church, VA
Feb. 1	PICP Specialist Course — Lowcountry Paver	Hardeeville, SC
Feb. 1	PICP Specialist Course — Master Builders Association	Bellevue, WA
Feb. 1-2	Concrete Paver Installer Course — Master Builders Association	Bellevue, WA
Feb. 1-2	Concrete Paver Installer Course — ICPI Southwest Chapter	El Paso, TX
Feb. 5-6	Concrete Paver Installer Course — SiteOne Landscape Supply	Wichita, KS
Feb. 6-7	Concrete Paver Installer Course — Oberfields	Columbus, OH
Feb. 6-7	Concrete Paver Installer Course — Belgard	Salt Lake City, UT
Feb. 9-10	2018 ICON EXPO	Indianapolis, IN
Feb. 9-13	2018 ICPI Annual Meeting	Indianapolis, IN
Feb. 13-14	Concrete Paver Installer Course — Dunning Stone and Supply Co.	Farmington, CT
Feb. 13-14	Concrete Paver Installer Course — MidAmerica Green Industry Council (MAGIC)	Kansas City, MO
Feb. 14-15	Concrete Paver Installer Course — Watkins Concrete Block	Omaha, NE
Feb. 15	PICP Specialist Course — ICPI Northern California Chapter	San Mateo, CA
Feb. 19-20	Concrete Paver Installer Course — Michigan Green Industry Association	Novi, MI
Feb. 19-20	Advanced Residential Paver Technician Course — Michigan Green Industry Association	Novi, MI

Feb. 21-22	Concrete Paver Installer Course — Nicolock	Lindenhurst, NY
Feb. 21-22	Concrete Paver Installer Course — ICPI Northern California Chapter	Reno, NV
Feb. 22-23	Concrete Paver Installer Course — New Jersey Landscape Contractors Association	Elmwood Park, NJ
Feb. 23	PICP Specialist Course — Nicolock	Lindenhurst, NY
Feb. 26-27	Concrete Paver Installer Course (Spanish) — Belgard	Salt Lake City, UT
Feb. 27	PICP Specialist Course — Newline Hardscapes	Falls Church, VA
Feb. 27-28	Concrete Paver Installer Course — Belgard	Minnetonka, MN
Feb. 28 - March 1	Concrete Paver Installer Course — Ewing Irrigation and Landscape Supply	Pacheco, CA
March 1-2	Concrete Paver Installer Course — Belgard	Spokane Valley, WA
March 6-7	PICP Specialist Course — Newline Hardscapes	Clackamas, OR
March 7-8	Concrete Paver Installer Course — Nicolock	Albany, NY
March 8-9	Concrete Paver Installer Course — Belgard	Philadelphia, PA
March 12-13	Concrete Paver Installer Course — New England Concrete Manufacturers Association	Providence, RI
March 13	PICP Special Course — New England Concrete Manufacturers Association	Providence, RI
March 14-15	2018 Northeast Hardscape Expo	Providence, RI
March 28-29	Regional Commercial Sales Course	Linthicum Heights, MD
Sept. 10-13	2018 ICPI Summer Meeting	Vancouver, BC
Oct. 16-19	2018 International Conference on Concrete Block Pavement	Seoul, Korea
Oct. 17-19	2018 Hardscape North America Trade Show	Louisville, KY
March 3-6	ICPI 25th Annual Meeting (2019)	Charleston, SC

To check out more ICPI Events, click [here](#).

ICPI WEBINARS

Date	Webinar	Time
Jan. 22	Win the Job and Increase Profits: Using ICPI Certification to Differentiate Yourself from the Competition (Members Only) — Carl Peterson, Nicolock	1 p.m. EST
Feb. 6	Effective Use of Geosynthetic Materials in Hardscape Construction for Long-Term Performance — Robert Bowers, P. Eng., ICPI Director of Engineering	1 p.m. EST
Feb. 22	Modern Day Marketing of Contractors: Using Social Media and Tools like	1 p.m. EST

Drones, YouTube and Apps — Tom Gardocki, Interstate Landscape Co., Inc.

March 13	How to Present a Lunch and Learn (Members Only) — Mark Dooley, Basalite and Dan Moreland, Anchor, an Oldcastle Company	1 p.m. EST
April 17	7 Key Principles (Everyone Should Know) for Sales Success (Members Only) — Randy Anderson, E3 Professional Trainers	1 p.m. EST
May 8	ICPI Foundation Projects Update (Members Only) — David Smith, ICPI Technical Director and Robert Bowers, P. Eng., ICPI Director of Engineering	1 p.m. EST

To check out more ICPI Webinars, click [here](#).

TRENDING ARTICLES

Missed last week's issue? See which articles your colleagues read most.

- [District of Columbia Circuit Court Denies Petition to Review Silica Rule](#) (ICPI)
- [DeGroot: Permeable Pavers Are Being Used in Some Places Instead of Asphalt or Concrete](#) (The Observer)
- [Member Feature: European Paving Designs](#) (ICPI)
- [Young Adults & the Construction Trades](#) (NAHB)

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