

August 30, 2017



# Paver Express

A bi-weekly news and information resource from the Interlocking Concrete Pavement Institute

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## ICPI NEWS

### ICPI's Board Chair Says Industry Must Address Construction Labor Shortage and Increasing Demand for Products



ICPI



The segmental concrete paver industry is thriving in the U.S. and Canada; however, it must overcome a qualified labor shortage and be prepared to fulfill the growing demand for segment concrete pavement systems, according to Matt Lynch, Board Chair of the Interlocking Concrete Pavement Institute (ICPI). [READ MORE](#)



### ICPI Board Appoints Special Committee to Address Urgent Need for Workforce Development Program



ICPI

Pointing to a widespread shortage of skilled installers, the ICPI Board of Directors created a Special Committee on Workforce Development at the 2017 ICPI Summer Meeting in Toronto last week. The Special Committee will be chaired by Mark Dooley of Basalite and will develop education programs for both high schools and vocational schools. [READ MORE](#)

## PRODUCT SHOWCASE

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## 2017 HNA Offers Conference Sessions on Key Business Issues Impacting Contractors



ICPI

Hardscape North America 2017, an ICPI event, has announced eight Conference Sessions that will address some of the hardscape industry's most pressing issues. HNA attendees may register for \$50 per session or choose five sessions for \$185 if they are a member of ICPI, NCMA or BIA, or \$220 for non-members.

- Conference Session 101: Emerging Online Lead Generation Trends for Residential Hardscape Businesses, Todd Bairstow – 8:00 am-9:30 am
- Conference Session 102: Estimate Accurate Job Costs to Always Make a Profit, George Hedley – 10:00 am-11:30 am
- Conference Session 103: What I Really Meant to Say – Mastering the Art of Communication, Randy Anderson – 1:30 pm-2:45 pm
- Conference Session 104: Strategies to Win More Profitable Contracts & Overcome the Low Bid Process, George Hedley – 3:00 pm-4:30 pm
- Conference Session 201: Manage, Motivate & Prepare Your Hardscape Team for Success, Jerry Gaeta – 8:00 am-9:30 am
- Conference Session 202: Setting Up Your Hardscape Crews with the Right Technology to Increase Profits and Efficiency, Frank Bourque – 10:00 am-11:30 am
- Conference Session 203: Becoming a Person of Influence, Gary Ross – 1:30 pm-2:45 pm
- Conference Session 204: OSHA's New Crystalline Silica Regulation, David Murray – 3:00 pm-4:30 pm

## READ MORE

## SPONSOR SPOTLIGHT



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No Waste



## 2017 HNA Regional Installer Championship



ICPI  
 Congratulations to Segmental Systems for winning the HNA Regional Installer Championship — Northwestern Region on Aug. 19 in Lacey, Washington sponsored by Mutual Materials, Belgard and Williamette Graystone.

The team will now compete in the HNA Installer Championship on Oct. 19 and 20 in Louisville, Kentucky.



## Does Your Company Create Outstanding Hardscape Projects? Prove It and Enter the 2017 HNA Awards



ICPI



The last day to submit projects for the 2017 HNA Awards is **Monday, Sept. 11.**

The HNA Awards recognize outstanding hardscape projects by contractors in residential and commercial applications, including walkways, patios, driveways, plazas, parking lots, roadways and more. For more information or to submit hardscape projects, click [here](#).

## New ICPI Paver Pros Blog Gets to the Root of the Problem



ICPI

A new Paver Pros Blog post on the ICPI website addresses the use of permeable interlocking concrete pavement when clients want a solution to an attractive, stable residential driveway that would not hurt existing tree root systems. Click [here](#) to read the blog post, "Getting to the Root of the Problem," by ICPI's Director of Engineering, Robert Bowers, P. Eng.



## Become a Sponsor of ICPI's Contractor Webinar Series



ICPI

ICPI now allows members to sponsor its Contractor Webinar Series. The quarterly series focuses on key business and construction topics specifically for contractors. The webinars are open to all contractors, with ICPI member contractors receiving complimentary registrations. Member companies will receive a nonexclusive sponsorship of the four webinars, including brand marketing opportunities before, during and after each webinar. For more information on the sponsorship opportunity, please contact Anya Plana-Hutt, Manager of Education, at 703-657-6900.

## Did You Know? ICPI Hosts the HNA Installer Championship



ICPI



ICPI will host the Installer Championship at Hardscape North America on Oct. 18-20 in Louisville, Kentucky. Interested in registering a team for the competition? Contact ICPI Director of Engineering, Robert Bowers, P. Eng., at [rbowers@icpi.org](mailto:rbowers@icpi.org) for more information.

PRODUCT SHOWCASE



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MEMBER NEWS

**ICPI Members: Got News to Share?**



ICPI

Add ICPI to your news distribution list and have your news shared in the Paver Express. We encourage you to send news about your company, new products, community service projects or key employees. Send press releases and other new items to [Reba Miller](mailto:Reba.Miller@icpi.org), Marketing & Meetings Coordinator.

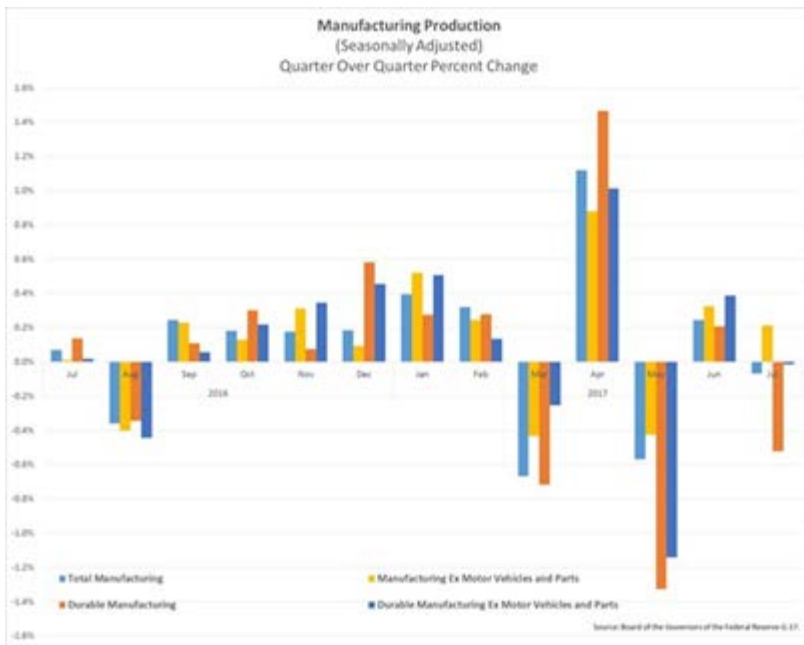
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GOVERNMENT/ECONOMIC INDICATORS

**NAM's Manufacturing Production**



NAM

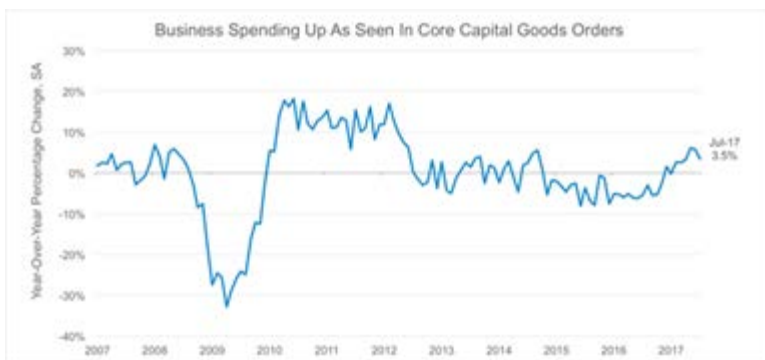


The manufacturing indicators that were released last week included industrial production for July and the New York and Philadelphia Federal Reserve Bank manufacturing surveys for August. According to the Federal Reserve, total industrial production rose 0.2 percent from June to July. Compared to the previous year, the index rose 2.2 percent. Manufacturing production (about three-fourths of the total index) fell 0.1 percent from June and rose 1.2 percent from the previous year. Taking a deeper dive into the decline from June, while durable manufacturing fell 0.5 percent, nondurable manufacturing actually climbed 0.4 percent. Within durables, softness in motor vehicles and parts drove the decline. As shown in the graph above, total manufacturing excluding motor vehicles and parts rose 0.2 percent on the month, while durable manufacturing excluding motor vehicles and parts was about flat. Compared to July 2016, total manufacturing rose 1.2 percent; excluding motor vehicles and parts, the increase was 1.7 percent. [READ MORE](#)

## Business Spending Up As Seen in Core Capital Goods Orders



NAM



The Eurozone manufacturing sector expanded further. The Markit Flash Eurozone Manufacturing Purchasing Managers' Index (PMI) posted a strong reading of 57.4 in August from 56.6 in July. Both output and new orders rose sharply, stemming from the fastest pace in export growth in six-and-a-half years. Germany continued to post a strong reading with 59.4 in August, up from 58.1 in July. Strong manufacturing indicators continued in France as well, with a 55.8 Flash Manufacturing PMI in August from 54.9 in July. This also marked the highest level in more than six years for both countries. [READ MORE](#)

## Many Construction Firms Need Only \$5,000 to Start Their Businesses



NAHB



Of 638,839 construction firms surveyed by the U.S. Census Bureau in its Annual Survey of Entrepreneurs (ASE), 20.1 percent report they raised less than \$5,000 dollars to begin commercial activity. [READ MORE](#)

## INDUSTRY BUZZ

### Houston's Flood is a Design Problem



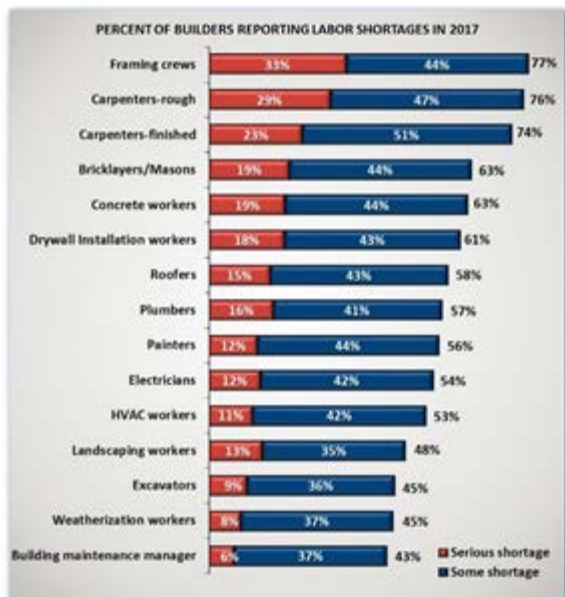
The Atlantic

Floods cause greater property damage and more deaths than tornadoes or hurricanes. And Houston's flood is truly a disaster of biblical proportions: The sky unloaded 9 trillion gallons of water on the city within two days, and much more might fall before Harvey dissipates, producing as much as 60 inches of rain. [READ MORE](#)

### Share of Builders Reporting Labor Shortages Rises Again



NAHB



Labor and subcontractor shortages have become even more widespread in July of 2017 than they were in June of 2016, according to single-family builders responding to special questions on the NAHB/Wells Fargo Housing Market Index (HMI) survey. [READ MORE](#)

## ICPI CALENDAR OF EVENTS

<b>Date</b>	<b>Event</b>	<b>Location</b>
Aug. 29	HNA Western Region Installer Championship	San Jose, CA
Sept. 8-9	Concrete Paver Installer Course — ICPI Southwest Chapter	Tucson, AZ
Sept. 21	HNA Eastern Region Installer Championship	Sheridan, IN
Oct. 10-11	Concrete Paver Installer Course — Techo-Bloc & SiteOne Hammonton	Eatontown, NJ
Oct. 17-18	Advanced Residential Paver Technician Course — HNA	Louisville, KY
Oct. 17-18	Concrete Paver Installer Course — HNA	Louisville, KY
Oct. 17-18	Commercial Paver Technician Course — HNA	Louisville, KY
Oct. 18	PICP Specialist Course — HNA	Louisville, KY
Oct. 18-20	2017 Hardscape North America Trade Show	Louisville, KY
Oct. 25-26	Concrete Paver Installer Course — ICPI Northern California Chapter	Sacramento, CA
Nov. 15-16	Concrete Paver Installer Course — SiteOne Landscape Supply LLC	Asheville, NC
Nov. 29-30	Concrete Paver Installer Course — SiteOne Landscape Supply LLC	Richmond, VA
Dec. 4-5	Concrete Paver Installer Course — R.I. Lampus Company	Pittsburgh, PA
Dec. 6-7	Concrete Paver Installer Course — SiteOne Landscape Supply LLC	Charleston, SC
Dec. 6-7	Advanced Residential Technician Course — R.I. Lampus Company	Pittsburgh, PA
Jan. 8-9	Concrete Paver Installer Course — County Materials Corporation	Wausau, WI
Jan. 10-11	Concrete Paver Installer Course — County Materials Corporation	DePere, WI
Jan. 15-16	Concrete Paver Installer Course — Indiana Green Expo	Indianapolis, IN
Jan. 15-16	Concrete Paver Installer Course — County Materials Corporation	Minneapolis, MN
Jan. 15-16	Concrete Paver Installer Course — County Materials Corporation	Oconomowoc, WI
Jan. 23-24	Concrete Paver Installer Course at 2018 World of Concrete	Las Vegas, NV
Feb. 9-10	2018 ICON EXPO	Indianapolis, IN

Feb. 9-13	2018 ICPI Annual Meeting	Indianapolis, IN
Sept. 10-13	2018 ICPI Summer Meeting	Vancouver, BC
Oct. 16-19	2018 International Conference on Concrete Block Pavement	Seoul, Korea
Oct. 17-19	2018 Hardscape North America Trade Show	Louisville, KY

To check out more ICPI Events, click [here](#).

## TRENDING ARTICLES

Missed last week's issue? See which articles your colleagues read most.

- [Regulation Reform, Silica, H2B and Other Issues ICPI Is Following](#) (ICPI)
- [New Website for Angelus Pavers and Landscape Walls](#) (ICPI)
- [Permeable Pavement Comparisons](#) (Masonry Design)
- [ICPI Foundation Nears \\$1 Million in Total Grants](#) (ICPI)

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