ASSOCIATE MEMBERSHIP BENEFITS

ICPI offers Associate membership to suppliers of materials, equipment or services to the concrete paver industry. As an ICPI Associate Member, you’ll receive a wealth of networking opportunities, recognition and advertising tools to promote your business and expand your sales network.

Connect with Industry Leaders
ICPI offers a multitude of networking events and opportunities, connecting you with members and industry leaders to help build your professional network!

- **ICPI Membership Meetings** – Connect with key industry stakeholders and colleagues at ICPI’s Annual and Summer meetings: help identify new programs, and exchange ideas at these important industry-shaping events.
- **Participation in ICPI Committees and Leadership** – Bring your voice to the table and help shape the future of the industry by joining in the discussion.
- **Hardscape North America** (co-located with GIE+Expo) – Reach 18,000+ participants in the 14th largest trade show of any kind in North America. In addition to the trade show, HNA offers an exclusive outdoor demonstration area for extra visibility. ICPI members receive a discount on booth space and registration.
- **Members’ Only Online Member Directory** – Access key decision makers for every ICPI member company.

Company Recognition

- **Company Listing on ICPI Website** – Receive a full company listing with a link to your website.
- **ICPI Member Logo** – Show your affiliation with ICPI by using the ICPI Member logo on marketing and advertising materials.
- **Membership Window Stickers & Plaques** – Proudly display your affiliation with the leading technical organization in your office, at industry trade shows and more.

Advertising and Sponsorship Opportunities

- **Interlock Design Magazine** – Reach more than 26,000 with advertising to design professionals, contractors and industry leaders who turn to Interlock Design four times a year for the latest news, applications, case studies and technical information. ICPI Members receive a discount on advertising.
- **Paver Express** – Reach over 12,000 segmental concrete pavement industry professionals every two weeks. Delivered to the inboxes of hardscape professionals, the ICPI Paver Express keeps professionals informed on topics that impact their profitability. Subscribers are decision-makers with purchasing power.

- **Meetings and Events Sponsorship** – Promote your company while demonstrating your commitment to the industry by sponsoring an event at an ICPI meeting. Sponsors receive recognition before, during and after each meeting.

Industry News and Information

- **Quarterly Interlock Design Magazine** – The industry’s only dedicated magazine for the latest news, applications, case studies and information on the segmental concrete pavement industry. Free subscription provided to all members.
- **Paver Express** – A bi-weekly e-newsletter on relevant industry news and information collected from more than 14,500 sources.
- **ICPI Website** – The #1 resource for information on segmental concrete pavement systems. Our Members’ Only page offers leads, new resources and access to members’ only benefits.
- **Industry Sales Profile** – Boost your business planning with this annual profile of industry sales statistics.

Advocacy and Government Relations
Advocating our members and promoting our industry to legislators and policymakers is a priority for ICPI. ICPI addresses issues that affect the industry and keeps members informed about U.S. and Canadian legislative and regulatory activities. The ICPI PaverPAC provides the opportunity for members, who are U.S. citizens, to contribute to select members of Congress who support industry issues and positions.

Access Technical Information and Resources
ICPI is your industry’s voice. ICPI staff participates on ASTM and CSA committees governing paving product standards and liaisons with AASHTO, ASLA, APWA, ASCE, FAA, U.S., and Canadian Green Building Councils, Transportation Association of Canada (TAC) and the CSCE to represent your best interests.

- **Access and share with your customers thousands of technical papers, case studies, detail drawings, guide specifications and ICPI’s Tech Specs.**
- **Support and consulting services from ICPI technical staff provides ICPI members with technical advice on paving products, design, construction and maintenance.**