

2018-19 Interlock Design Quarterly Magazine

About the Magazine

Published quarterly, *Interlock Design* is the official magazine of the Interlocking Concrete Pavement Institute. The magazine is mailed out to design professionals, producers, suppliers, and contractors.

Your ad will also be included in the digital version of *Interlock Design*, and is a great tool to reach ICPI members and promote your products and services.

Advertising Rates

	Member			Non-Member		
	1x	2x	4x	1x	2x	4x
Double Truck*	\$ 8,980	\$ 8,380	\$ 7,990	\$ 10,330	\$ 9,640	\$ 9,190
Outside Back*	\$ 6,220	\$ 6,000	\$ 5,880	\$ 9,060	\$ 8,730	\$ 8,560
Inside Covers*	\$ 5,720	\$ 5,520	\$ 5,410	\$ 8,330	\$ 8,030	\$ 7,870
Full Page*	\$ 4,880	\$ 4,590	\$ 4,260	\$ 5,620	\$ 5,270	\$ 4,890
1/2 Page	\$ 3,140	\$ 2,950	\$ 2,730	\$ 3,610	\$ 3,390	\$ 3,140
1/3 Page	\$ 2,390	\$ 2,250	\$ 2,100	\$ 2,750	\$ 2,590	\$ 2,410
1/4 Page	\$ 1,800	\$ 1,700	\$ 1,580	\$ 2,070	\$ 1,950	\$ 1,810
1/8 Marketplace	\$ 660	\$ 560	\$ 500	\$ 1,010	\$ 860	\$ 760

*Ad sizes that can have bleeds. Set bleeds to 0.125".

Double Truck



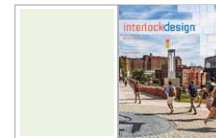
15" w x 10" h

Double Truck w/bleed



17.25" w x 11.125" h
Bleed: 0.125"
(17" w x 11" h trim size)

Covers & Full Pages



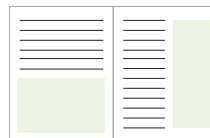
7.5" w x 10" h

Covers & Full Pages with Bleed



8.75" w x 11.25" h
Bleed: 0.125"
(8.5" w x 11" h trim size)

1/2 Page



7.5" w x 4.75" h
3.125" w x 9.875" h

1/3 Page



4.75" w x 4.75" h
2.1875" w x 9.875" h

1/4 Page



3.3125" w x 4.75" h

1/8 Marketplace



1.75" w x 4.5" h

Deadlines

- Issue 2, 2018 **April 6**
- Issue 3, 2018 **July 11**
- Issue 4, 2018 **October 22**
- Issue 1, 2019 **January 3**
- Issue 2, 2019 **April 5**
- Issue 3, 2019 **July 10**
- Issue 4, 2019 **October 21**

Specifications

- Ink **Full Color**
- Trim Size **8.5" x 11"**
- Binding **Saddle Stitch**
- Published **Quarterly**
- Circulation **24,000**

Art Requirements

- A high resolution pdf is the preferred file format.
- All images must be 300 dpi. (Images from the web are not print quality.)
- Fonts embedded.
- Name files clearly, indicating your company name and publication.
- For ads with bleed, export pdfs with 1/8" (.125") bleed settings. No crop marks.
- Color requirements—All full color ad artwork must be process color (CMYK). No spot colors.

For more information, please contact:

RONNIE JACKO
503-445-2234
ronniej@llmpubs.com

Ad Material

Upload files at www.llmpubs.com or email pdf to ads@llmpubs.com

- Name files clearly, indicating your company name and publication.
- Please allow up to 2 business days for confirmation of receipt and the status of your ad.
- Email ads@llmpubs.com for more detailed specifications.

Need help creating an ad? Free ad design (with revisions up to 3 proofs).

- Please allow up to 5 business days for first proof. Contact your sales representative for more information.