

## ICPI CERTIFIED INSTALLER LOGO USAGE AGREEMENT



**By reviewing and signing this agreement, you acknowledge that you accept and will adhere to the guidelines set forth in this agreement regarding the use of the ICPI Certified Installer logo.**

- Certification and certification references extend ONLY to the person who passed the certification exam and has documented that he or she meets the minimum installation experience requirements for certification.
- The certification logos are the sole and exclusive property of ICPI. These logos may be used only by ICPI certified paver installers in good standing if and only if such is made pursuant to the terms and conditions of this limited and revocable license. Any failure by a user to comply with the terms and conditions contained herein may result in the immediate revocation of this license, in addition to any other sanctions imposed by ICPI. The interpretation and enforcement (or lack thereof) of these terms and conditions, and compliance therewith, shall be made by ICPI in its sole discretion.
- The certification logos are made available to ICPI certified paver installers in good standing, whose certifications are maintained and current. If an ICPI Certified Installer leaves a company, the company agrees to destroy all related promotional materials that contain the ICPI Certified Installer logo. The logos may not be revised or altered in any way, and must be displayed in the same form as produced by ICPI. It may, however be displayed on a neutral background, as long as the background does not conflict graphically with the clear appearance, readability and recognition of the logo. No other colors may be used, nor may the logo be displayed on patterned backgrounds (such as polka dots, wavy lines, etc.) that alter its character and message. The logo is a graphic symbol, not a text character. It is not to be used as part of a sentence or headline.
- The logos may be used in a professional manner on the user's business cards, stationery, literature, advertisements, storefront window, or in any other comparable manner to signify the user's certification by the ICPI. The logo may never be used independent of the term "Certified Installer," as set forth on the Attachment. Notwithstanding the foregoing, the logos may not be used in any manner that, in the sole discretion of ICPI: discredits ICPI or tarnishes its reputation and goodwill; is false or misleading; violates the rights of others; violates any law, regulation, or other public policy; or mischaracterize the relationship between ICPI and the user, including but not limited to any use of the logos that might be reasonably construed as an endorsement, approval, sponsorship, or certification by ICPI of the user, the user's business or organization, or the user's products or services, or that might be reasonably construed a support or encouragement to purchase or utilize the users products or services.
- Use of the logos shall create no rights for users in or to the logos or their use beyond the terms and conditions of this limited and revocable license. The logos shall remain at all times the sole and exclusive intellectual property of ICPI. ICPI shall have the right, from time to time, to request samples of use of logos from which it may determine compliance with the terms and conditions. Without further notice, ICPI reserves the right to prohibit use of the logos if it determines, in its sole discretion, that user's logo usage, whether willful or negligent, is not in strict accordance with the terms and conditions of this license, otherwise could discredit ICPI or tarnish its reputation and goodwill, or the user is not an ICPI member in good standing.

Signature of ICPI Certified Installer \_\_\_\_\_

First and Last Name of ICPI Certified Installer \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Date Logo Requested \_\_\_\_\_

**Please email or fax this agreement to ICPI, and the logo will be emailed to the email address noted above.**