ICPI Helps Young People Build A Career That Lasts in the Segmental Concrete Pavement Installation and Contracting Business

ICPI

The Interlocking Concrete Pavement Institute (ICPI) has begun an industry Workforce Development effort to recruit, train, and retain talented young people into the hardscape installation and construction business. Next week at the 2018 Hardscape North America trade show (an ICPI event) in Louisville, the Institute launches this program. More.

Last Chance to Pre-register for Hardscape North America

ICPI

One week to go until the 2018 Hardscape North America trade show on October 17-19 at the Kentucky Exposition Center in Louisville. Be sure to visit the HNA website to check out all the new and exciting things being offered at this year’s show including:

- New show hours opening at 3PM on Wednesday for all attendees
- Trade show opening Keynote address by Dr. Robert Ballard (included in admission)
- Tons of new products being released by HNA exhibitors on the show floor
- New VIP Pass gets you all-access to HNA education
- All badges and tickets will be picked up onsite at the HNA Registration Desks (be sure to have your confirmation email handy for express pickup)

Don’t forget to take advantage of ICPI’s discounted admission offer and register for 50% off only until October 14 to avoid the onsite registration lines!
ICPI would like to say thank you to all our HNA 2018 Sponsors! Without each of the sponsoring companies, we wouldn’t be celebrating the biggest and best year yet. ICPI truly appreciates all that our members do to support Hardscape North America and look forward to seeing everyone October 17-19 in Louisville, Kentucky.

HNA is the Only Opportunity Each Year to Offer All ICPI Installer Courses in One Location

Interested in attending an ICPI Installer Course? All courses will be available in Louisville, Kentucky before the 2018 Hardscape North America trade show on Oct. 16 and 17. It's the only time of the year that all courses are offered in one location. Courses will be held at the Hyatt Regency Hotel on both days.

- Concrete Paver Installer Course - October 16-17
- Concrete Paver Installer Course (Spanish) - October 16-17
- Residential Paver Specialist Course - October 16-17
- Commercial Paver Specialist Course - October 16-17
- PICP Specialist Course - October 17

For more information or to register for the Pre-Show Installer Courses, visit the HNA website.

ICPI to Hold Member Party at Hardscape North America 2018

ICPI will hold its third annual Member Party at Hardscape North America at Howl at the Moon on Fourth Street Live! on Wednesday, October 17 from 8PM - 11PM. The first 250 members in attendance will receive a commemorative ICPI 25th Anniversary gift.

Friendly reminder to members to RSVP to the invitation you received by email by Monday, October 15.

ICPI would like to thank our Member Party sponsors - ACM Chemistries, Besser, Pathfinder and Topwerk!

Register for the 2018 ICPI Canadian Planning Meeting

The 2018 ICPI Canadian Planning Meeting will take place on Monday, November 5 at the Delta Hotel & Conference Centre in
Toronto, ON.

The Canadian Planning Meeting will address the following items:

- Report on the Canadian Activities Fund
- Report from AP Public Affairs activities
- Participation in the Federation of Canadian Municipalities
- Collaboration with Landscape Ontario and other contractor and design professional organizations
- Determination of future ICPI regional municipal workshops
- Other Canadian Activities
- Canadian influence on ICPI technical, construction and marketing efforts
- Update on new ICPI Strategic Plan and initiatives
- Update on the ICPI Industry Sales / Contractor Business Survey

For more information or to register for the Canadian Planning Meeting, click here.

ICPI Welcomes New Members in September
ICPI

ICPI welcomes all of our new members that joined in September!

Informational:

- Town of Woodstock (Woodstock, VA)
- Pavers and Blocks Manufacturers Association (Mumbai)

Affiliate Contractor:

- TruNorth Landscaping (Traverse City, MI)

Informational Contractor:

- Pinnacle Pavers & Yard Design LLC (Phoenix, AZ)
- DART Outdoor Services (Columbia, SC)
- Terra Landscape and Design (Fairfax, VA)
- Five Star Lawn and Landscaping, Inc. (Fayetteville, TN)
- Superior Hardscapes (Middlebury, IN)
- Brown Quality Construction LLC (New Orleans, LA)
- Jaxtimer Landscaping LLC (Hyannis, MA)
- Paver Clean & Seal of Georgia, Inc. (McDonough, GA)
- Grinkevich Lawn & Landscape, Inc. (Marlboro, NJ)
- Mausbach Ground Maintenance (Omaha, NE)

Did You Know? New ICPI Safety Meeting Templates are Available
ICPI

The October 1, 2018 package of 13 ICPI Safety Meeting Templates are now available to ICPI members on ICPI’s website.
Job site safety is important to your workers, your company and you. Making sure your workers have the knowledge they need to keep them safe is the first step to building a culture of safety within your company. In fact, as part of an effective health and safety program, your workers should participate in regularly scheduled meetings to discuss safety on the work site. More.

Jacobs Earns Master Blockmaker® Status
Besser Company

Fred Jacobs, Concrete Products Division Production Manager of Consumer Concrete’s Wyoming, Michigan facility, for earning Master Blockmaker Certification. He was awarded the designation after completing the Advanced Concrete Masonry Technology course recently held at the World Center for Concrete Technology. More.

Image (L to R): Fred Jacob, Master Blockmaker, proudly displays his plaque presented by Kevin Curtis, Besser Company President & CEO.

Concrete Masonry Check-off Program Authorization Passes US Congress
NCMA

The U.S. Senate passed the Concrete Masonry Products Research, Education and Promotion Act, providing Congressional authorization for the concrete masonry products industry to develop its own commodity checkoff program to support needed industry initiatives. The concrete masonry products bill was included in H.R. 302 as part of the Federal Aviation Administration Reauthorization Act of 2018. Having already passed the House of Representatives, it now goes to President Trump, who is expected to sign before October 7. More.

Manufacturers Continue to Cite Strong Growth
NAM

With the stock market hitting new record highs,
manufacturers continued to cite strong growth in the sector. Indeed, the IHS Markit® Flash U.S. Manufacturing PMI rose from 54.7 in August to 55.6 in September, the best reading since May. Faster expansions for new orders, output and exports buoyed the headline number. More importantly, respondents remained upbeat about production for the next six months, even with some slippage in the latest survey. In a similar way, manufacturing business leaders in the New York and Philadelphia Federal Reserve Bank districts also felt optimistic about activity, especially for increased demand, production and employment. More.

Manufacturers’ Current Business Challenges

NAM

In the latest NAM Manufacturers’ Outlook Survey, manufacturing leaders in the United States continue to have unprecedented levels of optimism, spurred by improvements in the global economy and, in particular, by pro-growth policies such as tax reform and regulatory relief. Overall, 92.5 percent of respondents felt either somewhat or very positive about their own company’s outlook. This continues the high rate of optimism reported since the beginning of 2017, including the 95.1 percent result in June, which was the highest rate since the introduction of the survey in the fourth quarter of 1997. The four-quarter rolling average inched up to a record-high 93.9 percent. Similarly, manufacturers’ optimism for 2018 is on track to be the highest annual average in the survey’s 20-year history. More.

NAM Recommends Additional Tax Changes to Further Manufacturing Growth

NAM

With an eye toward building on the gains manufacturers have already made due to tax reform, the NAM urged Senate and House leaders this week to consider key policies that could further boost manufacturing. In letters to the Senate Finance Committee and House Ways and Means Committee, the NAM recommended a number of changes: (1) make permanent, and consider increasing, the new 20 percent deduction for business income earned through a pass-through entity, (2) further reduce the corporate rate to make America an even more attractive place to invest, (3) roll back provisions that make research more expensive, (4) ensure that key incentives for capital equipment purchases remain in the tax code and (5) prevent changes to the deductibility of interest expense from taking effect. The House is expected to vote on the Protecting Family and Small Business Tax Cuts Act of 2018 (H.R. 6760) today, which would make the new 20 percent deduction permanent.

INDUSTRY BUZZ

Maintenance Guidelines for Permeable Interlocking Concrete Pavement Systems

Research Gate
The sustainability of pavement infrastructure is paramount to insuring viable transportation of people and goods. With the increasing size of roadway networks and increasing commercial vehicle loading, the investment required to maintaining the roadway network is increasing. Preventive maintenance treatments reduce the risk of premature deterioration, slow the progression of defects, and cost-effectively extend the life of the pavement. The key for cost-effective preventive maintenance is applying the appropriate treatment at the right time. The objective of a preventative maintenance plan is to identify those sections that would benefit most from preventive maintenance, make the identification in a timely manner and select and apply the most beneficial treatment. More.

Research Gate

This paper outlines technical advances in permeable interlocking concrete pavement (PICP) design being introduced in the newly created American Society of Civil Engineers (ASCE) standard. PICPs include high strength, impermeable concrete units for the surface that meet ASTM or CSA standards. When installed, the joints between units are filled with permeable aggregate to allow for surface water infiltration. The units are placed over an open-graded aggregate bedding course, aggregate base and subbase for water storage and structural support. The design of permeable pavements differ from other traditional pavement systems in that both structural and hydrologic considerations impact the system depth, one of three different infiltration approaches can be used based on site and subgrade conditions, and unique elements are included over sloped subgrades. More.

Vision 2050 Task Force Aims to Develop Sustainable Infrastructure in Berkeley
The Daily Californian

In order to improve the condition of Berkeley’s sidewalks and streets, Yep said at the event that the task force is looking into permeable pavement, which allows rainwater to pass through the pavement into the ground below. According to Yep, permeable pavement can last for 50-100 years, while standard asphalt lasts about 25 years. More.

Top Tips for a Great Small Business Marketing Plan
Small Biz Trends

A small business’ marketing plan plays a critical role in the success of the business. Small businesses that have a clear marketing plan continue to grow and meet their objectives, while those with a poor marketing plan get stuck in survival mode wondering why they are not seeing much momentum. More.
<table>
<thead>
<tr>
<th>Date</th>
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<tbody>
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<td>October 16-19</td>
<td>2018 International Conference on Concrete Block Pavement</td>
<td>Seoul, Korea</td>
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**2019**

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<td>January 14</td>
<td>PICP Specialist Course – North Carolina Nursery and Landscape Association</td>
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To check out more ICPI Events, click here.

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**TRENDING ARTICLES**

Missed last week’s issue?

- Virginia Contractor Faces $300K in Penalties for Silica Dust Violations
- New Workforce Development Program Highlights 2018 ICPI Summer Meeting
- The Many Faces of Permeable Pavers

Don’t be left behind. Click here to see what you missed.

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**About Interlocking Concrete Pavement Institute**

ICPI is the trade association representing the growing industry of segmental concrete pavement systems in the United States and Canada. The association’s membership includes producers, contractors, suppliers, design professionals, and distributors. ICPI is the authority for concrete pavers, which are universally recognized as the best value for pavement systems. The association delivers education and technical guidance leading to awareness, acceptance and use of segmental concrete pavement systems in the United States and Canada. For more information, visit www.icpi.org.

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