Happy Holidays from ICPI!

We thank you for your membership and support, and wish you and your company much success in 2019.

The ICPI office will be closed Monday, December 24 – Tuesday, December 25, and Tuesday, January 1.

Click here to watch the ICPI holiday video.

ICPI Webinar OSHA Required Workers Respirable Silica Training Available On-Demand

Workers in the interlocking concrete pavement industry may be exposed to respirable crystalline silica in the workplace. ICPI Director of Engineering Robert Bowers, P. Eng., presented the OSHA Required Workers Respirable Silica Training webinar and discussed:

- What respirable crystalline silica is
- The tasks done in your workplace that can expose you to respirable crystalline silica
- How breathing in respirable crystalline silica could affect your health
• What employers must do to protect employees
• The major requirements that employers must follow under the silica standard
• How to identify the competent person for silica
• The purpose of medical surveillance and what makes up a medical surveillance program

The webinar is FREE to members as part of the Contractor Webinar Series and $40 for non-members and is now available on-demand. The webinar is worth one Continuing Education Hour upon completion of an online quiz.

Check Out the Latest Issue of Interlock Design
ICPI

The latest issue of the Interlock Design magazine is now available.

The contents feature:

• HNA Paver Project Awards
• Korea Industry Conference
• Inland Port PICP
• New ASCE PICP Standard

To view the issue online, click here, or download the Interlock Design mobile app on any Android or Apple device.

ICPI Holds Academic Instructors Course Training in Northeast
ICPI

ICPI staff held its second academic instructors course in Waltham, MA on December 8-9, 2018. This course is a key element in implementation of the ICPI Workforce Development Program. The ICPI Board of Directors approved a licensing program intended to integrate the Concrete Paver Installer (CPI) course into landscape construction programs for students at high schools and post-secondary trade schools. More.

ICPI Needs Your Feedback
ICPI
ICPI annually conducts a membership services and programs evaluation to help the ICPI Board, committees and staff create new programs, and determine whether certain programs are no longer valued by members. To continually improve the services provided to members, the ICPI membership department will be sending an email containing a link to the Membership Needs Assessment Survey on Wednesday, January 2.

So we can better serve you, please take a few moments to fill the survey in. Completed surveys need to be returned by Wednesday, January 16.

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**Sign Up Today to Be a Part of the ICPI Workforce Development Team**

ICPI

Four of every five contractors participating in the 2018 ICPI Contractor Industry Report reported that recruiting and hiring qualified employees was their single biggest business challenge. In response, ICPI members and staff have created the Institute’s Workforce Development program designed to generate new installers and encourage current installers to continue developing their skills and knowledge.

ICPI members are encouraged to roll out the ICPI Workforce Development program in their communities by joining the Institute’s Workforce Development Team. In early 2019, how-to guides and marketing materials will be available to use at Job Fairs, with educators and parents, at Boot Camps, in the news media, with internships, and other with key networking activities. Interested members should fill out and return the form linked here.

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**ICPI Concrete Paver Installer Course to be Held During World of Concrete 2019**

ICPI

An ICPI Concrete Paver Installer Course will be held during World of Concrete 2019 on January 22-23 at Harrah’s Las Vegas.

The two-day course equips attendees with classroom training to properly install interlocking concrete paving systems per industry established guidelines. Safety, job planning, soil characteristics, compaction, base materials, edge restraints, bedding and joint sands, concrete paver installation and maintenance are covered.

For more information or to register for the course, click here.

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**Sponsorship Opportunities Available for the 2019 ICPI Annual Meeting and 25th Anniversary Celebration**

ICPI

Sponsorship opportunities for the upcoming 2019 ICPI Annual Meeting and 25th Anniversary Celebration in Charleston, SC have been finalized and are open to reserve. As a sponsor of the Annual Meeting, you will have the
opportunity to position your company as a leader and supporter of the industry and have the company name and logo stand out to be viewed by all attendees. Click here to check out the opportunities available.

To sponsor the 25th Anniversary Celebration events, please click here to view the pledge form with available opportunities and levels.

Don’t forget the Annual Meeting and 25th Anniversary Celebration registration is open. Register early so you can reserve your hotel room at the Belmond Charleston Place. The early bird registration deadline is Friday, February 1, 2019. For more information or to register for the meeting, click here.

Did You Know? ICPI Certification Renewals Due December 31, 2018

Don’t forget to send in your Certification Renewal Form and Continuing Education Tracking Form if you’re certification expiration date is approaching on December 31, 2018.

Short on ICPI Continuing Education hours? Check out the Webinars and On-Demand Learning page on ICPI’s website for information on how to earn CE hours.

Sika Corporation Appoints Thomas Strittmatter as New Vice President of Concrete Admixtures Business

Thomas Strittmatter has been named Vice President of Sika Corporation Target Market Concrete. In his new role, Thomas will be responsible for defining and implementing the strategic direction of Sika’s Concrete Admixture business in the US with a constant focus on profitable growth while continuing Sika’s goal of best-in-class customer service and support. Aligning Sales, Marketing, R&D, Operations and Logistics to meet customer and shareholder expectations are of paramount importance to Thomas as he enters this new role. Thomas joined Sika in December 2017 and most recently held the position of Vice President of Sales—Caribbean.

More.

Manufacturers Report Continued Solid Growth in Activity, Hiring and Wages

Manufacturers added 27,000 workers in November, with 288,000 employees generated in the sector over the past 12 months. That translates into 24,000 workers per month added in the manufacturing sector over the past year—a healthy pace that speaks to the strength in the economy and the overall outlook. The unemployment rate...
Despite Signs of Slowing, the Global Economy Continues to Expand Modestly Overall

NAM

Canada: The IHS Markit Canada Manufacturing PMI® bounced back in November after expanding at the slowest pace since January 2017 in October, with stronger data across the board. Manufacturing activity improved in every region of the country, and respondents felt optimistic about production over the next six months. Meanwhile, new data will be released on December 18, but manufacturing sales also rebounded, up 0.2 percent in September after declining 0.5 percent in August. Retail sales edged up 0.2 percent in September as well. At the same time, the unemployment rate decreased from 5.8 percent in October to 5.6 percent in November, the lowest point since the survey began in 1976. Yet, manufacturing employment inched up by just 600 workers in November, with 53,800 fewer employees over the past 12 months.

Job Market Slow in November

NAHB

After a big job gain last month, hiring slowed in November. Total employment increased by 155,000 and the unemployment rate remained unchanged at 3.7%. Residential construction employment increased by 7,900 in November. The industry has added 205,000 jobs since 2017. More.

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INDUSTRY BUZZ

What Lies Beneath

Lawn & Landscape
The job of permeable pavers is often to soak up the water on a property. These types of pavers can also be utilized to help divert water flow from structures like homes and prevent water damage in high-flood areas. More.

Marketing Strategies That Can Help Small Businesses Succeed
The Economic Times

Cutting-edge technologies today are disrupting the digital world. These technologies are being used along with digital marketing strategies by organizations of all sizes to stay ahead of the market. The ultimate objective of businesses across industries is to maximize their sales and returns on investment (ROI) while spending the least on cost-per-acquisition (CPA). More.

ICPI CALENDAR OF EVENTS

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<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>January 8-9</td>
<td>Concrete Paver Installer Course – Belgard</td>
<td>Cincinnati, OH</td>
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<tr>
<td>January 9-10</td>
<td>Concrete Paver Installer Course – Indiana Green Expo</td>
<td>Indianapolis, IN</td>
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<td>January 11-12</td>
<td>Concrete Paver Installer Course – Montana Nursery and Landscape Association</td>
<td>Billings, MT</td>
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<td>January 14</td>
<td>PICP Specialist Course – North Carolina Nursery and Landscape Association</td>
<td>Greensboro, NC</td>
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<tr>
<td>January 14-15</td>
<td>Concrete Paver Installer Course – North Carolina Nursery and Landscape Association</td>
<td>Greensboro, NC</td>
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<tr>
<td>January 14-15</td>
<td>Concrete Paver Installer Course – Eagle Bay Hardscapes</td>
<td>Blacksburg, VA</td>
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<tr>
<td>January 17-18</td>
<td>Concrete Paver Installer Course – Sauder’s Hardscape Supply LLC</td>
<td>New Holland, PA</td>
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<tr>
<td>January 22-23</td>
<td>Concrete Paver Installer Course (during World of Concrete) – ICPI</td>
<td>Las Vegas, NV</td>
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<tr>
<td>January 23-24</td>
<td>Concrete Paver Installer Course – New Jersey Landscape Contractors Association</td>
<td>Elmwood Park, NJ</td>
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<tr>
<td>Date</td>
<td>Webinar/Presenter</td>
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<tr>
<td>January 10</td>
<td>Super Size Your Sales! – Gary Ross, Director of Sales, Training &amp; Coaching – Oldcastle APG</td>
<td>1 pm EST</td>
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<tr>
<td>January 29</td>
<td>How to Successfully Work Along with Your Inspector – Bryan Horr, Manager of Technical Development and Market Promotion – ICPI</td>
<td>1 pm EST</td>
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To check out more ICPI Events, click [here](#).
TRENDING ARTICLES

Missed last week's issue?

- ICPI Boot Camp Instructor Training Webinars are Now Available On-Demand
- SHRM Creates a New Guidebook for Hiring Veterans
- How to Modernize Development Through Low-Impact Paving

Don't be left behind. Click here to see what you missed.

About Interlocking Concrete Pavement Institute
ICPI is the trade association representing the growing industry of segmental concrete pavement systems in the United States and Canada. The association’s membership includes producers, contractors, suppliers, design professionals, and distributors. ICPI is the authority for concrete pavers, which are universally recognized as the best value for pavement systems. The association delivers education and technical guidance leading to awareness, acceptance and use of segmental concrete pavement systems in the United States and Canada. For more information, visit www.icpi.org.

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