

July 18, 2018

## FEATURE ARTICLE

### Capitalize on the Momentum Concrete Products



Interlocking Concrete Pavement Institute 2018-19 Chair Kendall Anderegg, president of Bellevue, Wash.-based Mutual Materials, is taking the helm as concrete pavers and slab sales in the United States and Canada reach a post-recession high and the Institute marks its 25th anniversary with double-digit membership gains. Based on an agenda review with Concrete Products, she is more than prepared and ready to take advantage of these tailwinds during her tenure. [More.](#)

## ICPI NEWS

### ICPI Reaches Out to All Member Representatives and Committee Members to Participate in Strategic Planning Process ICPI

The Interlocking Concrete Pavement Institute (ICPI) is currently updating its triennial strategic plan (2019 – 2022) to ensure that the Institute continues to deliver value to our members. As part of this effort, ICPI is conducting research to better understand the perceptions, needs and expectations of our membership and the wider industry. Your input is critical to ensuring that the Institute is well-positioned to meet the needs of the segmental concrete pavement industry today and into the future. The research is being conducted by McKinley Advisors and will be used by the ICPI Strategic Planning Special Committee to develop the 2019-22 Strategic Plan. All member representatives and committee members were sent the survey by email this week. If you have any questions, please contact Charles McGrath at [cmcgrath@icpi.org](mailto:cmcgrath@icpi.org).

### Another Successful Course Year for ICPI Installer Education Thanks to Our Sponsors ICPI

## 1,814 ICPI Course Participants during FY 2017-18



ICPI had a very successful course season this fiscal year (July 1, 2017 - June 30, 2018), with 67 Concrete Paver Installer courses, 19 Permeable Interlocking Concrete Pavement courses, 7 Advanced Residential Paver Technician courses and 1 Commercial Paver Technician course for a grand total of 94 installer courses. We look forward to another successful season this 2018-19 with your help. [More.](#)

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## California Paver Manufacturers Host PICP Seminars

### ICPI

Members of the Concrete Masonry Association of California and Nevada (CMACN) recently hosted two free seminars in late June on permeable interlocking concrete pavements. Presented in San Jose and Costa Mesa, the former location saw 47 attendees, mostly from municipal agencies, and the latter 21, a mix of municipal agencies and consulting engineers. [More.](#)



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## ICPI Holds First Academic Instructors Course Training

### ICPI



ICPI staff held the first Academic Instructors Course in Chantilly, VA on July 10-11. The course served as a key element in the implementation of the Workforce Development Program. The ICPI Board of Directors approved the recommendation to allow the Concrete Paver Installer Course to be integrated into landscape construction programs taught to students at high schools and post-secondary schools. [More.](#)

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## ICPI Accepting Contractor Course Sponsors

### ICPI

Looking to connect more with contractors and sales personnel in your area by educating them on best practices? Plan ahead! Now is the time to schedule a course for fall and winter season – dates are being booked right now! Check out the [ICPI Events Calendar](#) for availability. Priority is given to course sponsors who send their agreements early. For more information, check out the [course sponsorship page](#) on the ICPI website. Your company must be an ICPI member to sponsor courses. Please contact Anya Plana-Hutt, Manager of Education at [aplana-hutt@icpi.org](mailto:aplana-hutt@icpi.org) for the most current sponsor agreement form and list of authorized instructors.

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## HNA 2018 is Going to be HUGE! New Three-Day Format for Contractors! ICPI

You Asked, We Listened! [Hardscape North America](#) is going to be bigger and better than ever! Now all HNA attendees will be able to walk the show floor Wednesday, Thursday, and Friday. Be sure to register early to save and reserve your hotel room before the hotels sell out. [More.](#)



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## Does Your Company Create Outstanding Hardscape Projects? Prove It and Enter the 2018 HNA Awards ICPI



The 2018 HNA Project Awards are accepting entries! The HNA Awards recognize outstanding hardscape projects by contractors building residential and commercial walkways, patios, driveways, and commercial plazas, parking lots, streets and more. Award winners will be recognized during the 2018 Hardscape North America trade show and will be featured in *Interlock Design* magazine, the HNA website and several other industry publications. Enter projects by **Monday, August 13** to receive early bird pricing. Click [here](#) for more information or to submit your project today!

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## ICPI's "Permeable Interlocking Concrete Pavement Maintenance" Course for Designers Now Available on AEC Daily ICPI

ICPI has created three free continuing education courses, to be hosted online by AEC Daily, one of the largest sources of continuing education for the design professional community. One course focuses on "Permeable Interlocking Concrete Pavement Maintenance." [More.](#)

**Permeable Interlocking Concrete Pavement Maintenance**

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Interlocking Concrete Pavement Institute

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ISSUE 1 OF 1

## Did You Know? Tech Specs are Available on ICPI's Website

ICPI



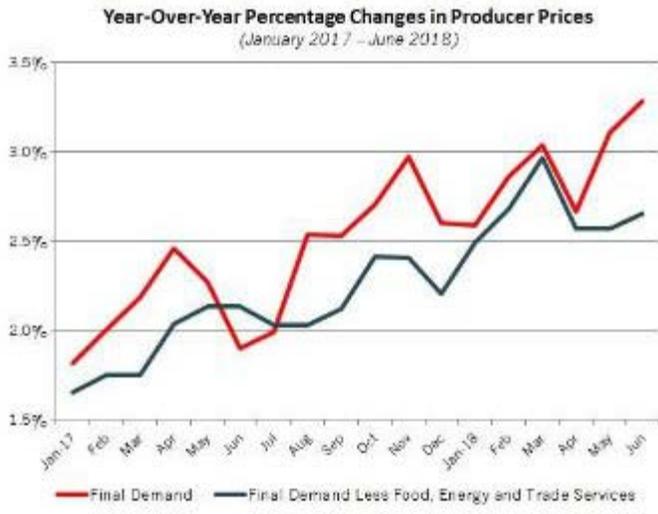
ICPI Tech Specs represent the most up to date information on materials, methods and best practices for segmental paving systems. To make the information more usable, each Tech Spec focuses on a specific topic.

Many ICPI members subscribe by state or province to the Tech Spec service to support the development and revision of technical documents. You can select a location and a company to access Tech Specs on ICPI's website by clicking [here](#).



# GOVERNMENT/ECONOMIC INDICATORS

## Year-Over-Year Percentage Changes in Producer Prices NAM

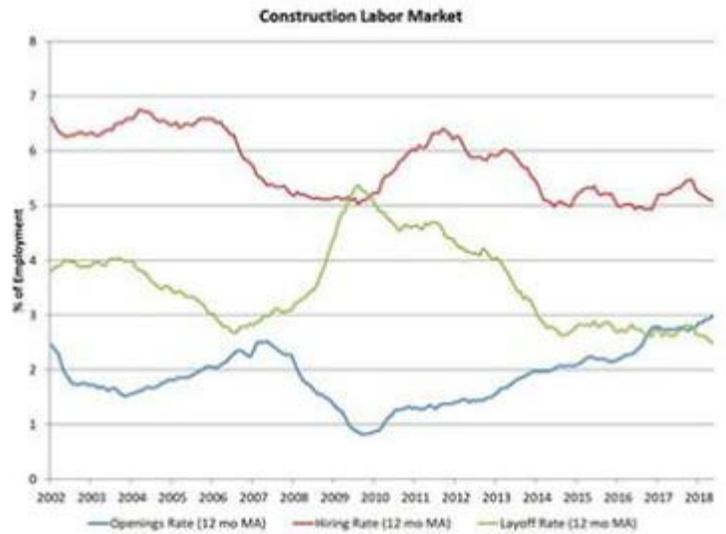


In the most recent [NAM Manufacturers' Outlook Survey](#), respondents cited accelerating raw material costs as the number two business concern (after workforce recruitment and retention), with prices expected to rise over the next 12 months at the fastest pace in seven years. New data out last week tend to confirm this challenge. [Producer prices](#) for final demand goods and services rose 0.3 percent in June, largely on higher energy costs. More importantly, producer prices have increased 3.3 percent since June 2017, up from 3.1 percent year-over-year in the prior release and the fastest pace since December 2011. This measure has drifted higher since being 1.9 percent in June 2017. At the same time, core producer prices—which exclude food, energy and trade services—have increased 2.7 percent over the past 12 months, up slightly from the 2.6 percent year-over-year rate in May. [More](#).

## Count of Unfilled Construction Jobs Remains Near Cycle High NAHB

The count of unfilled jobs in the construction sector was flat in May, remaining near post-Great Recession high levels.

According to the BLS Job Openings and Labor Turnover Survey (JOLTS) and NAHB analysis, the number of open construction sector jobs came in at 243,000. The post-recession high count of open, unfilled construction jobs was 255,000 in July of last year. The number of open construction sector jobs was higher than May of last year, when the count totaled 183,000. [More.](#)



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## INDUSTRY BUZZ

### Five Things to Know About Permeable Pavers

#### Chanhassen Villager



On June 25, the Chanhassen City Council adopted an ordinance amending the city code, allowing homeowners 5 percent more hard cover by using permeable pavers. Permeable pavers look like asphalt, concrete, patio pavers, but are designed to allow fluids to flow through, reducing runoff, and filtering pollutants. [More.](#)

### Summer Season Sees Increase in Demand for Paved Patios and Driveways

## Digital Journal

As with any industry, trends can emerge in response to consumer demands, and the patio and driveway industries are no different. A new and popular approach to resurfacing a drive or replacing it altogether is using pavers. A typical drive is comprised of big slabs that ultimately crack under pressure and extended use. Those cracks then eventually lead to weeds growing through the drive and added time spent on keeping up the lawn. Pavers circumvent these issues by eliminating the use of big slabs while adding to a property's curb appeal. [More.](#)

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## After Ellicott City, Good News for the Environment The Washington Post

Under a bill passed in 2012, Maryland began requiring its 10 most populous jurisdictions to enact local dedicated fees as a way to fund projects that would help prevent pollution and reduce disastrous flooding. Opponents viewed them as a government ploy to increase state revenue, and misleading slogans such as calling the fees a "rain tax" eventually resulted in a repeal of this legislation. The funding created on-the-ground projects that reduced pollution and flooding from paved surfaces. These projects include rain gardens, permeable pavers and bioretention cells. You may see them in your neighborhood, as more and more are being installed across Maryland. A few projects like these in Ellicott City would not have prevented this catastrophic flood, but they are a piece of the larger flood-management puzzle and are necessary if we are to have any chance of controlling flooding in our region. [More.](#)

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## A Shady Green Vision for Water Street Tampa's Main Thoroughfare Tampa Bay Times

Below street level, SPP's planning team has designed what it says is a unique, underground infrastructure that includes the use of deep, high-performance soil and moisture environments that will exceed city of Tampa standards and reduce the "heat island" effect associated with urban areas. Permeable pavers and planting beds that absorb water are meant to allow the neighborhood to weather severe rain ecologically and efficiently. [More.](#)



## Maywood Wins Grant Funds for 'Green Alley' Resurfacing Village Free Press



Those characteristics include permeable pavements like asphalt that allow water to filter through the pavement and into the ground rather than collecting on the surface, catch basins to capture water and funnel it into the ground, recyclable materials like tire rubber and surfaces that are lighter-colored in order to better reflect sunlight. [More.](#)

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## **A Small Community's Big Dreams for the Future** **The Courier**

Paved streets and sidewalks were torn up and replaced by streets of permeable pavers, which allow storm water to absorb into the ground, while also filtering out toxins, rather than pool. [More.](#)

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## **Small Business Marketing Tips from the Experts** **Legal Reader**

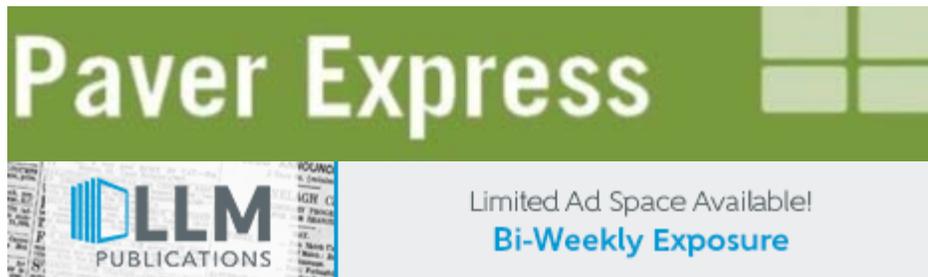
When it comes to running a small business, the owner often wears multiple hats, working as the leader, the purchaser, the HR department, and the accountant. Add the role of marketing and running a small business can be quite the challenge. But with these five small business tips, marketing your business will come more easily and quickly attract more customers to your business. [More.](#)

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## **10 Tips for Taking Your Social Media Strategy to the Next Level** **Small Business Trends**

Chances are, your business is already using social media in some way. But with so many other brands also on those platforms, it can be difficult to stand out. So if you're looking for ways to step up your game on social media and make more of an impact, check out these tips from members of the online small business community. [More.](#)

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**ICPI CALENDAR OF EVENTS**

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Date	Event	Location
August 3-4	Concrete Paver Installer Course – Farley Paving Stone CO., Inc.	Orange, CA
August 9-10	Concrete Paver Installer Course – ICPI Southwest Chapter	Albuquerque, NM
August 11	HNA Northwest Regional Installer Championship	Lacey, WA
August 24	HNA Southeast Regional Installer Championship	Buford, GA
August 24	HNA Central Regional Installer Championship	Fort Worth, TX
September 8	Southwest Regional Installer Championship	Chandler, AZ
September 10-13	2018 ICPI Summer Meeting	Vancouver, BC
October 16-19	2018 International Conference on Concrete Block Pavement	Seoul, Korea
October 16-17	Concrete Paver Installer Course – HNA	Louisville, KY
October 16-17	Concrete Paver Installer Course (Spanish) – HNA	Louisville, KY
October 16-17	Residential Paver Specialist Course – HNA	Louisville, KY
October 16-17	Commercial Paver Specialist Course – HNA	Louisville, KY
October 17	PICP Specialist Course – HNA	Louisville, KY
October 17-19	2018 Hardscape North America Trade Show	Louisville, KY
November 6-7	Commercial Paver Specialist Course – ICPI Northern California Chapter	Sacramento, CA
November 8	PICP Specialist Course – ICPI Northern California Chapter	Sacramento, CA
November 14-15	Concrete Paver Installer Course – Belgard	Little Rock, AR
November 27-28	Concrete Paver Installer Course – ICPI Northern California Chapter	Reno, NV
March 3-6	ICPI 25th Annual Meeting (2019)	Charleston, SC

To check out more ICPI Events, click [here](#).



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## TRENDING ARTICLES

### Missed last week's issue?

- [OSHA Sets 30-Day Interim for Revised Silica Rule Compliance Assistance](#)
- [ICPI's "Inspection of Permeable Interlocking Concrete Pavement Systems" Course for Designers Now Available on AEC Daily](#)
- [Hills Debuts Permeable Pavers to Slow Runoff, Improve Water Quality](#)

Don't be left behind. Click [here](#) to see what you missed.

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## About Interlocking Concrete Pavement Institute

ICPI is the trade association representing the growing industry of segmental concrete pavement systems in the United States and Canada. The association's membership includes producers, contractors, suppliers, design professionals, and distributors. ICPI is the authority for concrete pavers, which are universally recognized as the best value for pavement systems. The association delivers education and technical guidance leading to awareness, acceptance and use of segmental concrete pavement systems in the United States and Canada. For more information, visit [www.icpi.org](http://www.icpi.org).

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