



# Paver Express

A bi-weekly news and information resource from the Interlocking Concrete Pavement Institute

August 15, 2018

## FEATURE ARTICLE

### ICPI Conducts Installer Boot Camp Pilot

ICPI



As part of its Workforce Development program, the Interlocking Concrete Pavement Institute (ICPI) will conduct an installer boot camp pilot this month in Michigan. The course, designed to provide individuals with no construction-site experience with a basic level of competency, has been developed by Frank Bourque, ICPI member and President of Greenmark Landscaping & Development, Inc. Bourque, has collaborated with members of the Workforce Development Special Committee Boot Camp Task Group. [More](#).

## ICPI NEWS

### ICPI Works with OSHA and Industry to Answer Questions About the New Occupational Exposure to Respirable Crystalline Silica Regulation

ICPI



On March 25, 2016, the Occupational Safety and Health Administration (OSHA) published a final rule regulating occupational exposure to respirable crystalline silica (silica) in the construction industry (the standard). 81 Fed. Reg. 16286. Since then there have been several questions raised about the regulation, that have created confusion in the construction industry.

Over the last several months OSHA has developed a Frequently Asked Questions (FAQs) about the standard in consultation with the Construction Industry Safety Coalition and others to get answers and minimize confusion. This week OSHA posted the Respirable Silica FAQ for Construction on their website. For example, under the Housekeeping section of the regulation, dry sweeping is prohibited. The FAQ clarifies that the prohibition to dry sweeping only applies to housekeeping activities, not to the use of dry sweeping to perform a work task. However, the work would still have to comply with the rest of the regulation including exposure limits.

To review the Executive Summary provided by the CISC, click [here](#), or to view the FAQs, click [here](#).

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## ICPI's "Permeable Interlocking Concrete Pavement Maintenance" Course Ranks Third in AEC Daily's "July Top 20"

ICPI



Of the hundreds of accredited courses available free to designers through AEC Daily, ICPI "Permeable Interlocking Concrete Pavement Maintenance" was the third most frequently taken course during July. The course qualifies for one hour of continuing education from LA CES, AIA/CES, and many other organizations. For more information about this course and others offered by ICPI through AEC Daily, [click here](#).

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## ICPI Recognizes NCMA on 100<sup>th</sup> Anniversary

ICPI



ICPI Chair Kendall Anderegg presents NCMA Chair Kent Waide a calligraphy award on behalf of ICPI's over 1,200-member companies in recognition of their centennial celebration on August 1, 2018 in Chicago, IL.

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## HNA 2018 Features New Products

ICPI



Attendees will flock to Louisville, Kentucky this October 17-19 to see the many new products available from hundreds of exhibitors. Many companies have already started announcing their new products or product lines that will be on display at the hardscape industry's largest trade show. [More](#).

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## Prove You're the Best in the Hardscape Industry and Enter the HNA Awards

ICPI

The 2018 HNA Awards recognize residential and commercial hardscape projects in the U.S. and Canada, including walkways, patios, driveways, plazas, parking



lots, streets and more. [Click here](#) to enter your project in one of the 18 hardscape categories, including new categories for natural stone, outdoor living features and vintage installation.

Entries will be accepted through **Wednesday, September 5.**

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## 2018 HNA Installer Championship Team Registrations Now Being Accepted

### ICPI



The 2018 Hardscape North America Installer Championships competition is now accepting team registrations for the 6th annual event. The championships will be held at HNA October 17-19 in Louisville, Kentucky. [More.](#)



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## ICPI Welcomes New Members in July

### ICPI

ICPI welcomes the following new members:

#### Informational Dealer

- [Premier Masonry & Building Supply LLC \(Martinsburg, WV\)](#)

## Voting Contractor

- [PaverBright NC LLC \(Reno, NV\)](#)

## Affiliate Contractor

- [Coastal DelMarVA Masonry LLC \(Harbeson, DE\)](#)

## Informational Contractor

- [Nature's Caretaker \(Bremerton, WA\)](#)
- [Millennium Gardens, LLC \(Reno, NV\)](#)
- [Cambro Construction, Inc. \(Anthony, NM\)](#)
- [Titan Pavers \(Los Angeles, CA\)](#)
- [Innovative Gardens Co. \(Carson City, NV\)](#)

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## Did You Know? Members, Be the First in Your Area to Sponsor an ICPI Course

### ICPI



Looking to connect more with contractors and sales personnel in your area by educating them on best practices? ICPI Members can sponsor Installer Courses in their area! Now is the time to schedule a course for fall and winter season—dates are being booked right now! Check out the [ICPI Events Calendar](#) for availability. Priority is given to course sponsors who send their agreements early. For more information, check out the [course sponsorship page](#) on the ICPI website. Your company must be an ICPI member to sponsor courses. Please contact ICPI at [icpi@icpi.org](mailto:icpi@icpi.org) for the most current sponsor agreement form and list of authorized instructors.



## MEMBER NEWS

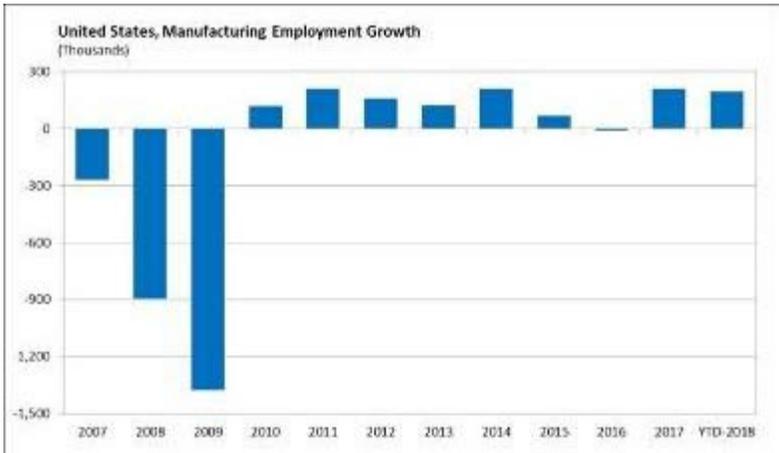
### Cambridge Pavers Owner Offers Tips on Renovating Outdoor Space News 12 New Jersey

Want a new place to entertain your friends and family? Then maybe it's time to consider updating your outdoor space. [More.](#)



# GOVERNMENT/ECONOMIC INDICATORS

## Manufacturing Employment Growth in the U.S. NAM



U.S. job growth slowed more than expected last month. Payroll employment increased by 157,000 new jobs in July, while May and June's employment growth were revised up to a net gain of 59,000 jobs, rounding up the past three month's average to 224,000 jobs, about double the pace necessary to absorb growth in the working-age population. [More.](#)

## Unfilled Construction Jobs Reach Cycle High NAHB



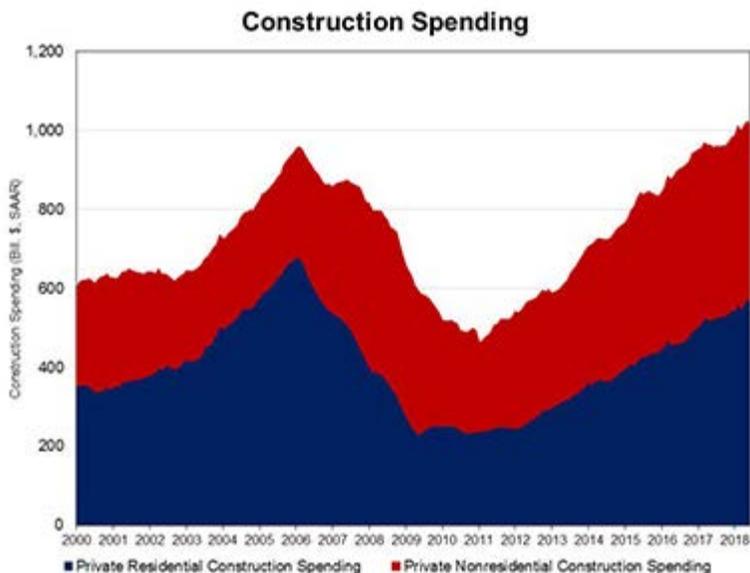
The count of unfilled jobs in the construction sector increased in June, reaching a post-Great Recession high level. The rate of open construction sector jobs also matched a prior cyclical high.

According to the BLS Job Openings and Labor Turnover Survey (JOLTS) and NAHB analysis, the number of open construction sector jobs increased to 263,000 in June. The prior post-recession high count of open, unfilled construction jobs was 255,000 in July of last year. In June of 2017, the count of unfilled jobs was 202,000. [More.](#)

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## Private Residential Spending Down in June

### NAHB



NAHB analysis of Census Construction Spending data shows that total private residential construction spending dipped 0.5 percent to a seasonally adjusted annual rate of \$568.3 billion in June. Nevertheless, on a quarterly basis, private residential construction spending climbed 4.0 percent in the second quarter, the largest quarterly gain since 2017. Moreover, total private residential construction spending was 8.8 percent higher than a year ago. [More.](#)



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## INDUSTRY BUZZ

### Racine Pursues 'Green' Alley Funds to Save Money, Improve Water

#### The Journal Times

City staff [applied for a grant](#) from the Wisconsin Department of Natural Resources that it would use to test out "green" alleyway infrastructure. The idea would be to install a permeable pavement, instead of a conventional storm sewer, into which stormwater runoff would seep before it drains through media that act like a filter. Similar projects have been implemented in [Milwaukee](#), as well as in other states like [Illinois](#) and [Iowa](#). [More.](#)

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### Greenport Stormwater Runoff Project to Get Nearly \$500G Suffolk Funding

#### Newsday

Asphalt at the end of Brown, Clark and 4th streets is to be removed and replaced with features to collect the storm water. Concrete curbing will be installed to lead the water to new catch basins at the three streets, according to the village plans. [More.](#)



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## Money Available for Gentilly Homeowners to Reduce Stormwater Runoff

**NOLA.com**

As many as 3,900 households in [Gentilly](#) may be eligible soon for up to \$25,000 each to pay for [drainage features](#) such as rain gardens, rain barrels and permeable pavement, under a new federal program city officials unveiled July 17. [More.](#)

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## 10 Expert Tips for Communicating with Current and New Customers

**Small Business Trends**

Communicating with customers is a key part of any marketing strategy. But it's not just about marketing to new customers. Your strategy should also focus on retaining current customers and turning them into enthusiastic brand advocates. Here are some expert tips from members of the online small business community to help you shape your strategy. [More.](#)

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## Facebook to Teach Small-Business Owners Social Media Marketing

**Diverse**

Facebook COO Sheryl Sandberg announced on Wednesday the company is partnering with the National Urban League to bring training programs to many popular cities to teach small-business owners how to market their businesses on social media. [More.](#)

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## Social Media Marketing for Small Businesses: What You Need to Know

**Adotas**

Only a handful of technologies could measure up to the internet in terms of the impact it had on the way small companies operate. All of a sudden, the majority of these locally-operating businesses were transported onto the global market, where they now had to struggle for survival against others of their kind. [More.](#)

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**Paver Express**

**LLM PUBLICATIONS**

Limited Ad Space Available!  
**Bi-Weekly Exposure**

Date	Event	Location
August 24	HNA Southeast Regional Installer Championship	Buford, GA
August 24	HNA Central Regional Installer Championship	Fort Worth, TX
September 8	Southwest Regional Installer Championship	Chandler, AZ
September 10-13	2018 ICPI Summer Meeting	Vancouver, BC
September 30- October 1	Concrete Paver Installer Course – Farley Paving Stone CO., Inc.	Santa Barbara, CA
October 16-19	2018 International Conference on Concrete Block Pavement	Seoul, Korea
October 16-17	Concrete Paver Installer Course – HNA	Louisville, KY
October 16-17	Concrete Paver Installer Course (Spanish) – HNA	Louisville, KY
October 16-17	Residential Paver Specialist Course – HNA	Louisville, KY
October 16-17	Commercial Paver Specialist Course – HNA	Louisville, KY
October 17	PICP Specialist Course – HNA	Louisville, KY
October 17-19	2018 Hardscape North America Trade Show	Louisville, KY
November 6-7	Commercial Paver Specialist Course – ICPI Northern California Chapter	Sacramento, CA
November 8	PICP Specialist Course – ICPI Northern California Chapter	Sacramento, CA
November 14-15	Concrete Paver Installer Course – Belgard	Little Rock, AR
November 27-28	Concrete Paver Installer Course – ICPI Northern California Chapter	Reno, NV
November 29-30	Concrete Paver Installer Course – Expocrete	Langley, BC
<b>2019</b>		
March 3-6	ICPI 25th Annual Meeting (2019)	Charleston, SC
October 16-18	2019 Hardscape North America Trade Show	Louisville, KY

To check out more ICPI Events, click [here](#).



# TRENDING ARTICLES

## Missed last week's issue?

- [Segmental Concrete Pavement Product Sales Achieve a Post-Recession High](#)
- [ICPI Releases Paver Pros Blog Post on Deciphering Planks, Slabs and Pavers](#)
- [New ICPI Safety Meeting Templates Are Available](#)

Don't be left behind. Click [here](#) to see what you missed.

## About Interlocking Concrete Pavement Institute

ICPI is the trade association representing the growing industry of segmental concrete pavement systems in the United States and Canada. The association's membership includes producers, contractors, suppliers, design professionals, and distributors. ICPI is the authority for concrete pavers, which are universally recognized as the best value for pavement systems. The association delivers education and technical guidance leading to awareness, acceptance and use of segmental concrete pavement systems in the United States and Canada. For more information, visit [www.icpi.org](http://www.icpi.org).

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