



Paver Express

A bi-weekly news and information resource from the Interlocking Concrete Pavement Institute

September 26, 2018

FEATURE ARTICLE

Virginia Contractor Faces \$300K in Penalties for Silica Dust Violations Equipment World

A Virginia contractor faces \$304,130 in penalties for allegedly violating regulations governing crystalline silica dust and other [safety violations](#), according to Virginia Occupational Safety and Health. [More.](#)

ICPI NEWS

2018 ICPI Summer Meeting Summary Now Available ICPI



Nearly 200 executives of member companies gathered at the 2018 ICPI Summer Meeting in Vancouver, BC, from September 10-13 to direct the industry's efforts to create a larger skilled workforce and other key initiatives.

"We are all aware of the labor shortage in construction, and especially in our industry," said Kendall Anderegg, ICPI Chair. [More.](#)

ICPI Webinar: How the ICPI Contractor Tool Kit Can Help You Build Your Business ICPI



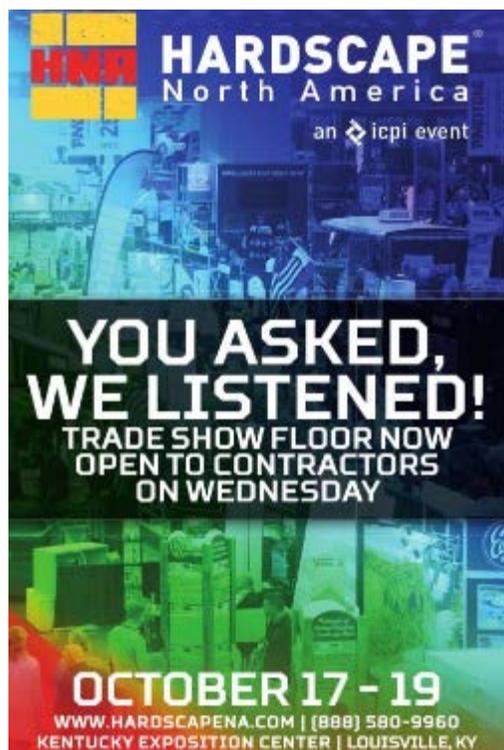
Join ICPI Director of Marketing Dennis Smith and Jen Kloter of Bahler Brothers for a webinar on Wednesday, October 3 at 1 pm EST. The presenters will show resources available to general contractors, certified installers and member contractors in ICPI's Contractor Tool Kit. Materials include technical, education and marketing resources and speakers will discuss how ICPI can help build your contracting business.

The webinar is part of the Contractor Webinar Series and is free to members. One continuing education hour is

available upon completion of an online quiz. [Register today!](#)

New Things to See and Do at HNA 2018 – Register Now!

ICPI



The 2018 Hardscape North America trade show is debuting new features for attendees and exhibitors. Some of the new things to look forward to at HNA are:

- 3 days to walk the show floor – open to all industry attendees Wednesday, Thursday and Friday
- Keynote Speaker: Dr. Robert Ballard, the explorer who discovered the Titanic, included in trade show admission (Wednesday)
- New VIP Pass offering all-inclusive access to contractor education and demos
- New Hardscape Demo Team and Theme featuring Frank Bourque and his crew of experts
- Over 1,000 indoor and outdoor exhibits showcasing new products for you to try before you buy (including access to GIE+EXPO)

Don't miss out on THE largest trade show for the hardscape industry! [Click here](#) to register and receive 50% off your trade show admission fee until October 5!

Be Sure to Stop by These ICPI Member Companies Exhibiting at HNA

ICPI



Hardscape North America is the industry's largest trade show taking place on October 17-19 in Louisville, KY. ICPI would like to thank its exhibiting member companies for helping make HNA such a big success. If you plan to attend the show, please stop by the following ICPI member booths and outdoor exhibits to discuss their products and services.

ICPI Member Company

Booth Number

Alliance Designer Products

24036

Anchor Wall Systems

21038

Belgard Hardscapes

20046

BP Pro

24050

County Materials Corp.

24010

DYNA

22011

Ewing Irrigation & Landscape Products

24042

Firerock Building Materials

27010

iQ Power Tools

24011

Keystone Hardscapes	20016
Keystone Retaining Wall Systems	22010
Nicolock Paving Stones & Retaining Walls	25046
Pathfinder Systems	21032
PAVE TECH	22098
Permaloc Corporation	23013
Sable Marco Inc.	28037
SEK-Surebond	22040
Shenandoah Stone Supply	27002
SiteOne Landscape Supply	20090
SRW Products	23054
Techniseal	20038
Techo-Bloc Midwest Corp.	26046
Weber MT	26022

ICPI Co-founder David Streeter Passes

ICPI



David L. Streeter, one of the founders of ICPI, passed on September 9, 2018. With a law and engineering background, David played a key role in transitioning the Concrete Paver Institute to the Interlocking Concrete Pavement Institute in 1993. He also served as the second Chair of the Institute in 1994 and 1995. He managed Barbour Pavers based in Kansas City, Missouri. Barbour Pavers was purchased in 1994 by the Pavestone Company and he remained as General Manager of a paver manufacturing plant in Lee's Summit, Missouri. After leaving the industry to start small business consulting in the late 1990s, he received ICPI honorary membership in 2002. David is best remembered for his quiet confidence, reason and wisdom. Besides his organizational skills and ability to accurately judge outcomes, he was best known for his humor. Many times at ICPI committee and board meetings, a controversial topic would arise and discussion would increase tension in the room. He would find the right moment and make a humorous comment resulting in laughter with the unspoken message of let's not take things so seriously. He helped guide ICPI in its early days, always with wisdom and dashes of humor. He will be missed greatly.

Did You Know? ICPI Hosts the HNA Installer Championship

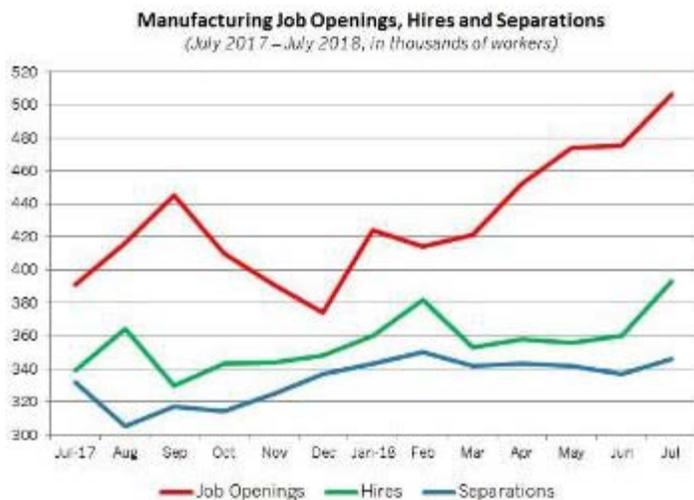
ICPI

ICPI will host an Installer Championship at Hardscape North America in Louisville, KY on October 18-19, 2018. Interested in registering a team for the competition? Contact ICPI Director of Engineering, Robert Bowers, P. Eng., at rbowers@icpi.org for more information.



GOVERNMENT/ECONOMIC INDICATORS

Manufacturing Job Openings, Hires and Separations NAM



It was another week with record-breaking economic data, specifically for employment and the business outlook. First, manufacturing [job openings](#) hit a new all-time high in July. Manufacturers posted 506,000 job openings in July, up from 475,000 in June. That was the highest reading since the Job Openings and Labor Turnover Survey was introduced in December 2000, with postings for nondurable goods jobs also hitting a new record high. [More](#).

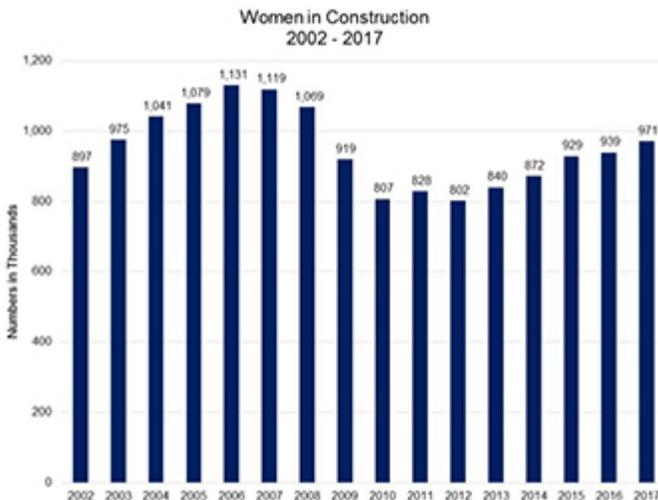
Construction Job Openings Rise Again in July NAHB

The count of unfilled jobs in the construction sector increased in July, reaching yet another post-Great Recession high level. The rate of open construction sector jobs also matched a prior cyclical high.

According to the BLS Job Openings and Labor Turnover Survey (JOLTS) and NAHB analysis, the number of open construction sector jobs increased to 273,000 in July. The prior post-recession high count of open, unfilled construction jobs was 267,000 in June. For July 2017, the count was 255,000. [More](#).



Women in Construction NAHB



Women remain underrepresented in the construction industry, although they currently make up almost half (47 percent) of the total working population. The share of women employed in construction has stayed relatively constant, around 9 percent since 2002. Women play a number of roles in the construction industry, such as administrative, professional, managerial, construction, and production occupations. We explore the state of women in the construction industry using the labor force statistics from the Current Population Survey (CPS). [More.](#)

NAM, Business Community Advance NAFTA Priorities in Letter to USTR NAM

Amid the ongoing NAFTA talks, the NAM continues its strong advocacy with the administration and Congress on the importance of reaching a market-opening, high-standard, trilateral agreement that includes the United States, Mexico and Canada. This week, the NAM joined the Business Roundtable and U.S. Chamber of Commerce in a [letter](#) to U.S. Trade Representative Robert Lighthizer emphasizing support for efforts to modernize NAFTA and noting the constructive outcomes so far. The letter also called for a final agreement that (1) includes both Mexico and Canada, (2) is strong and enforceable, (3) avoids automatic sunset clauses, (4) excludes new and higher tariffs, (5) expands procurement opportunities and (6) prioritizes modernization provisions. The letter garnered attention in media outlets such as [The Wall Street Journal](#) and [The Hill](#) and follows a [press release](#) from NAM President and CEO Jay Timmons on August 27 on the U.S.–Mexico deal and a [joint statement](#) on August 29 from the NAM and Canadian Manufacturers & Exporters calling on leaders in both countries to secure a trilateral agreement without delay. The NAM will continue to communicate directly with senior officials and policymakers to seek the best possible agreement that will grow manufacturing in the United States.



Columbia Machine now offers complete mold repair services at our Vancouver, WA facility.

All types of hard surface welding (tig, stainless, wire, etc.), 3D laser scanning & replication, Straightening presses, robotic welding, laser burning, heat heating, milling...

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INDUSTRY BUZZ

The Many Faces of Permeable Pavers Forester Magazines



The world of permeable pavers is multifaceted. They come in a variety of shapes and sizes. They can be placed in a wide range of configurations to match tastes, function, or budgets. They can play a central role in meeting a wide variety of water-quality improvement goals. Projects employing permeable pavers are as varied as the capabilities of the technology, ranging from roadways to schoolyards to footpaths or platforms. While engineers rely on them to perform two central functions—supporting whatever traffic they are expected to bear and allowing water to infiltrate beneath the surface—they can do much more. [More.](#)

To Battle Floods, Cities Revive Their Long-Forgotten Alleyways JSTOR Daily



In the past few years, U.S. cities have quickly followed each other's lead improving their alleys into more widely usable and eco-friendly spaces. Chicago—never shy about building massive infrastructure—was an early leader. It piloted a citywide project in 2006 to repave hundreds of its flood-prone alleys (which amount to 1,900 miles of pavement in total) with more porous material. [More.](#)

New Video: ASLA Chinatown Green Street The Dirt

[The ASLA Chinatown Green Street](#), in downtown Washington, D.C., is a unique demonstration project that on one city block combines advanced “green,” “complete,” and “smart” street concepts. It addresses comprehensively the pressing problems



of stormwater runoff and pollution, energy inefficiency, and pedestrian safety. At the same time, it enhances the vitality of the public realm and reflects cultural sensitivity, while demonstrating the ability of cutting-edge green infrastructure to support the goals of property and business owners. [More](#).

Green Parking Lots Becoming More Commonplace in Northwest Arkansas

Northwest Arkansas Democrat Gazette

Green parking lots typically feature some type of permeable surface. Permeable can refer to a porous surface, such as gravel or turf, or a lot made with pervious material, such as bricks with spaces in between.

They usually have plants and native grass placed prominently throughout a site, with conduits underground or on the surface allowing water to flow to a drainage basin, usually a bioswale. A bioswale is like a pond with vegetation that collects runoff and filters debris and sediment. [More](#).

How to Maintain a Facebook Page for Your Small Business

Small Biz Trends



A whopping [80% of small businesses now use Facebook Pages for marketing](#). Understandably so, because there are over 2 billion monthly active users on Facebook and those numbers can't be ignored.

However, as more small businesses [set up Facebook Pages](#) to connect with customers online, they are facing a challenge [managing their business Pages](#).

Oftentimes, small business owners and Page managers ask questions like, "What should you post on your Facebook business Page?," "What is the best times to post to really engage the audience?," and "How often should you post to Facebook, anyway?" [More](#).

5 Creative Video Marketing Tips for Small Businesses

business.com

Let's face it: attention spans are short these days. People are bombarded with content every second of every day

and don't have the time or patience to read a long article. Add to that the difficulty text posts have standing out in a crowded feed of funny and interesting videos - it can be hard to connect with people.

That's why videos are so important for your business; not only are they easy to consume, but they're fun to watch and people love them. Videos are becoming the most effective way to engage users and drive traffic to your website. In fact, according to statistics, by 2019, [80 percent](#) of all internet traffic will come from video. [More.](#)



Paver Express

LLM
PUBLICATIONS

Limited Ad Space Available!
Bi-Weekly Exposure

ICPI CALENDAR OF EVENTS



Date	Event	Location
September 27-28	Concrete Paver Installer Course – ICPI Southwest Chapter	Phoenix, AZ
October 12-13	Concrete Paver Installer Course – Farley Interlocking Paving Stone	Santa Barbara, CA
October 16-19	2018 International Conference on Concrete Block Pavement	Seoul, Korea
October 16-17	Concrete Paver Installer Course – HNA	Louisville, KY
October 16-17	Concrete Paver Installer Course (Spanish) – HNA	Louisville, KY
October 16-17	Residential Specialist Course – HNA	Louisville, KY
October 16-17	Commercial Specialist Course – HNA	Louisville, KY
October 17	PICP Specialist Course – HNA	Louisville, KY
October 17-19	2018 Hardscape North America Trade Show	Louisville, KY
November 1-2	Concrete Paver Installer Course – Expocrete	Kelowna, BC
November 6-7	Concrete Paver Installer Course – Expocrete	Edmonton, AB
November 6-7	Commercial Specialist Course – ICPI Northern California Chapter	Sacramento, CA
November 8	PICP Specialist Course – ICPI Northern California Chapter	Sacramento, CA
November 8	Concrete Paver Installer Course – Expocrete	Calgary, AB
November 14-15	Concrete Paver Installer Course – Belgard	Little Rock, AR
November 21-22	Concrete Paver Installer Course – Brown’s Concrete Products Ltd.	Sudbury, ON
November 27-28	Concrete Paver Installer Course – ICPI Northern California Chapter	Reno, NV
November 29-30	Concrete Paver Installer Course – Expocrete	Langley, BC
December 4-5	Concrete Paver Installer Course – R.I. Lampus Company	Pittsburgh, PA
December 6	Residential Specialist Course – R.I. Lampus Company	Pittsburgh, PA

2019

January 14	PICP Specialist Course – North Carolina Nursery and Landscape Association	Greensboro, NC
January 14-15	Concrete Paver Installer Course – North Carolina Nursery and Landscape Association	Greensboro, NC
March 3-6	ICPI 25th Annual Meeting (2019)	Charleston, SC
March 20-21	Concrete Paver Installer Course – Winnipeg Construction Association	Winnipeg, MB
April 1-14	ICPI & NCMA Bauma Tour	Dublin, Ireland
August 26-29	2018 ICPI Summer Meeting	Minneapolis, MN
October 16-18	2019 Hardscape North America Trade Show	Louisville, KY

To check out more ICPI Events, click [here](#).

Date	Webinar/Presenter	Time
October 3	What's in ICPI's Contractor Tool Kit? – Dennis Smith, Director of Marketing, ICPI; Jen Kloter, Bahler Brothers	1:00 pm EST

To check out more ICPI Webinars, click [here](#).



TRENDING ARTICLES

Missed last week's issue?

- [OSHA Releases Free Silica Compliance Tools for Contractors](#)
- [ICPI Supports Permeable Pavement Road Map to Clarify Research Priorities](#)
- [6 Social Media Marketing Tips for Small Businesses](#)

Don't be left behind. Click [here](#) to see what you missed.

About Interlocking Concrete Pavement Institute

ICPI is the trade association representing the growing industry of segmental concrete pavement systems in the United States and Canada. The association's membership includes producers, contractors, suppliers, design professionals, and distributors. ICPI is the authority for concrete pavers, which are universally recognized as the best value for pavement systems. The association delivers education and technical guidance leading to awareness, acceptance and use of segmental concrete pavement systems in the United States and Canada. For more information, visit www.icpi.org.

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