



## 2022 Annual Meeting Sponsorship Commitment Form

As a sponsor of the 2022 Annual Meeting, you will have the opportunity to position your company as a leader and supporter of the industry and have your company's name and logo stand out and be viewed by all attendees throughout the meeting.

If your sponsorship is received by **Monday, January 31<sup>st</sup>, 2022**, your company will be recognized on all ICPI promotions for the meeting, including the meeting website, as well as on any signage and promotional materials provided during the meeting. Please note that no sponsorship is exclusive to one company (unless indicated). Also, please note that for all sponsored events, ICPI staff is responsible for all functions and will handle all arrangements with the hotel or venue, unless otherwise specified.

### **ICPI Breakfasts (3 days) - \$500/per day**

#### **March 1 – 3, 2022**

Start each day off right with your company's logo displayed at the morning breakfast buffets. This sponsorship gives your company the opportunity to be the first in the eyes and on the minds of all meeting attendees. This sponsorship includes:

- Prominent signage at the breakfast event recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company's logo displayed on PowerPoint slide during meeting
- Recognized in ICPI Annual Meeting daily emails and with early commitment, sponsor company logo will also be displayed on the meeting website.

### **ICPI Afternoon Breaks (4 days) - \$250/per day**

#### **February 28 – March 3, 2022**

Interact with meeting attendees in an informal setting during the scheduled daily afternoon breaks. This sponsorship includes:

- Prominent signage located in the pre-function area (or wherever the break is located) recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo displayed on PowerPoint slide during meeting
- Recognized in ICPI Annual Meeting daily emails and with early commitment, sponsor company logo will also be displayed on the meeting website.

### **ICPI General Session Luncheon - \$2,500**

#### **Tuesday, March 1, 2022**

Make your presence known to ICPI members by presenting your brand at this highly attended event. The General Session Luncheon offers maximum exposure and provides an opportunity for your company to reach out to all meeting attendees. This sponsorship includes:

- Prominent signage at the lunch event recognizing your company as a sponsor
- Company's logo displayed on PowerPoint slide & Sponsorship video during lunch
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on luncheon admittance ticket
- Recognized in ICPI Annual Meeting daily emails and with early commitment, sponsor company logo will also be displayed on the meeting website.

### **ICPI Social Event - \$1,500**

**Wednesday, March 2, 2022 (TBD)**

The social event provides an exciting means for our members to enjoy an evening out and experience what Kansas City has to offer. This sponsorship allows attendees to associate your brand with fun, great food and a positive networking experience. This sponsorship includes:

- Prominent signage at the social event recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on reception admittance ticket
- Company logo on napkins displayed on bar and buffet tables
- Recognized in ICPI Annual Meeting daily emails and with early commitment, sponsor company logo will also be displayed on the meeting website.

### **ICPI Registration Package Stuffers - \$500/per item**

This is a simple, yet effective opportunity for your organization to deliver its message to ICPI meeting attendees. Have your sales and marketing collateral distributed with the registration items that all attendees receive. Items that can be included, but are not limited to, pens, pencils, note pads, pop-sockets, hand sanitizer, calculators, key chains, water bottles, etc. All items must be pre-approved by ICPI. This is a cost-effective way to bring information in front of attendees. This sponsorship includes:

- Sponsorship ribbon recognition placed on company registrants' badge
- Company's logo displayed on PowerPoint slide during meeting
- Recognized in ICPI Annual Meeting daily emails and with early commitment, sponsor company logo will also be displayed on the meeting website.

\* Sponsoring company is responsible for cost incurred for producing and shipping these items

### **ICPI Digital Marketing - \$1,500**

Make your company visible through the pre-and-post event emails through this digital marketing sponsorship. Position your company's logo and active website link in a Sponsorship banner within the following ICPI e-communications for the Meeting: 3 Early-Bird Registration Date Reminders, 2 Standard Registration Reminders, Confirmation Emails sent out to all registered in late February - 3 Daily Onsite Emails, and 1 Post Meeting Event Email with Meeting Survey. Total approximate emails to be sent out including the new Sponsored by Banner: 10,000.

- Rotating prominent placement on the above listed ICPI E-Communications
- Sponsorship ribbon recognition placed on company registrants' badge
- Company's logo displayed on PowerPoint slide during meeting
- Recognized in ICPI Annual Meeting daily emails and with early commitment, sponsor company logo will also be displayed on the meeting website.
- Sponsoring company will be provided data of how many emails were opened per e-blast sent post meeting.

### **ICPI Meeting Room Wi-Fi - \$1,500**

Make your company visible to all event attendees when they login to use the ICPI Meeting Room Wi-Fi. One of the first things meeting attendees look for when they sit down in a meeting is the Wi-Fi connection information so they can stay connected during the ICPI meetings. The sponsoring company's logo will be recognized throughout the daily emails onsite. This sponsorship includes:

- Company logo will be printed on all meeting room table tents
- Company logo displayed on PowerPoint slide during meeting
- Sponsorship ribbon recognition placed on company registrants' badge
- Recognized in ICPI Annual Meeting daily emails and with early commitment, sponsor company logo will also be displayed on the meeting website.

**2022 ICPI/NCMA Joint Marketing Opportunities**  
**February 28 – March 3, 2022**

Take advantage of the many opportunities offered for your company to gain high impact during the ICPI Annual Meeting and NCMA Annual Convention! All options offer your organization great exposure and are available February 28 – March 3, 2022. All sponsor's logo/link will be prominently featured on the meeting website, Paver Express/E-News, NCMA Mobile App and Onsite Guide and Signage and with early commitment the sponsorship banner. Each sponsor will be responsible for all costs for production and installation of artwork through NextPage Printing or Provided approved vendor. Each of the below sponsorships also include a sponsorship ribbon recognition placed on the company registrants' badges.

~~ICPI/NCMA Joint Sponsorship - Hotel Key Cards (Exclusive Sponsorship) - \$2,000~~ **SOLD!**

Take advantage of this opportunity offered for your company to gain high impact during both the ICPI and NCMA Annual Meetings! This will offer your organization great exposure February 28th through March 5<sup>th</sup>. Each time attendees reach for their key to open their hotel room they will be reminded of the sponsoring company's logo and/or messaging printed on their key. These are 2-sided magnetic room keys that you will customize. Great name recognition opportunity! Additional cost incurred in processing artwork with vendor in producing cards would be approximately \$2,145, plus additional costs for taxes and shipping. Approved artwork is due 1/26/22. Sponsorship includes:

- Company logo displayed on daily signage
- Company logo displayed on PowerPoint slide during meeting
- Recognition with a sponsorship ribbon placed on company registrant badges
- With early commitment, sponsor highlighted on the ICPI and NMCA websites, Paver Express/E-news & pre-event promotions
- Company logo will be displayed in the NCMA Mobile App

**ICPI/NCMA Joint Sponsorship – Joint Member Networking Reception - \$1,500**  
**Monday, February 28, 2022**

Bringing industry professionals together is one of the reasons our meetings are successful. By becoming a joint ICPI and NCMA networking reception sponsor you'll be a part of that success. This event provides an opportunity for your company to connect with the ICPI and NCMA audiences. This sponsorship includes:

- NEW! 10 additional drink tickets to be distributed to the Sponsor Company Representative
- Prominent signage at the reception recognizing your company as a sponsor
- Sponsorship ribbon recognition placed on company registrants' badge
- Company logo on reception admittance ticket
- Recognized in ICPI Annual Meeting daily emails and with early commitment, sponsor company logo will also be displayed on the meeting website.

~~ICPI/NCMA Joint Sponsorship - Hotel Room Door Hangers (Exclusive Sponsorship) - \$1,200~~ **SOLD!**

Add your company's message to custom door hangers that will be given out at the hotel front desk when you check in. Sponsor is responsible for the hotel cost to hand each out at \$1/door hanger. Sponsorship includes:

- Company logo displayed on daily signage
- Recognition with a sponsorship ribbon placed on company registrant badges
- With early commitment, sponsor highlighted on the ICPI and NCMA websites, Paver Express/E-news & pre-conference promotions
- Company logo will be displayed in the NCMA Mobile App

**ICPI 2022 Annual Meeting Sponsorship Commitment Form**

Please indicate below the sponsorship opportunity that you would like by checking off the appropriate box.

**ICPI Breakfast (3 days) - \$500/per day**

Yes, I will sponsor this event! \_\_\_\_\_ day(s) @ \$\_\_\_\_\_

**ICPI Afternoon Breaks (4 days) - \$250/per day**

Yes, I will sponsor this event! \_\_\_\_\_ day(s) @ \$\_\_\_\_\_

**ICPI General Session Luncheon - \$2,500**

Yes, I will sponsor this event @ \$2,500! \$\_\_\_\_\_

**ICPI Social Event - \$1,500**

Yes, I will sponsor this event @ \$1,500! \$\_\_\_\_\_

**ICPI Registration Package Stuffers - \$500/per item**

Yes, I will sponsor this promotion! \_\_\_\_\_ item(s) @ \$\_\_\_\_\_

I will be sponsoring the following item(s): \_\_\_\_\_

**ICPI Digital Marketing - \$1,500**

Yes, I will sponsor this promotion @ \$1,500! \$\_\_\_\_\_

**ICPI Meeting Room Wi-Fi - \$1,500**

Yes, I will sponsor this promotion @ \$1,500! \$\_\_\_\_\_

**Total Cost of ICPI Sponsored Items** \$\_\_\_\_\_

**ICPI/NCMA Joint Sponsorship Opportunities:**

~~ICPI/NCMA Joint Hotel Key Cards - Exclusive Opportunity - \$2,000~~ **SOLD!** \$\_\_\_\_\_

Yes, I will sponsor this promotion @ \$2,000!

**ICPI/NCMA Joint Member Networking Reception - \$1,500** \$\_\_\_\_\_

Yes, I will sponsor this event @ \$1,500!

~~ICPI/NCMA Joint Hotel Room Door Hangers - Exclusive Opportunity - \$1,200~~ **SOLD!** \$\_\_\_\_\_

Yes, I will sponsor this item @ \$1,200!

**Total Cost of ICPI/NCMA Sponsored Items** \$\_\_\_\_\_

## Sponsorship Payment

I understand that all sponsorships are not exclusive to one company (unless otherwise indicated above)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Make check payable to ICPI in U.S. Funds  
Mail to: ICPI, 14801 Murdock St. #230, Chantilly, VA 20151  
Fax for credit card payments only: (703) 657-6901

Please check payment method:

Check enclosed     Master Card     VISA     American Express     Invoice me (signature required)

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

**Please fax (703-657-6901) or email ([ehobson@icpi.org](mailto:ehobson@icpi.org)) form to ICPI with payment by Monday, January 31<sup>st</sup>, 2022**